IMAGINE THE EYES SAY



COMING SOON NEAR HINJAWADI PH-1



PUNE'S#



REAL ESTATE BRAND

CONSISTENTLY 6 YEARS IN A ROW*

*Sales turnover

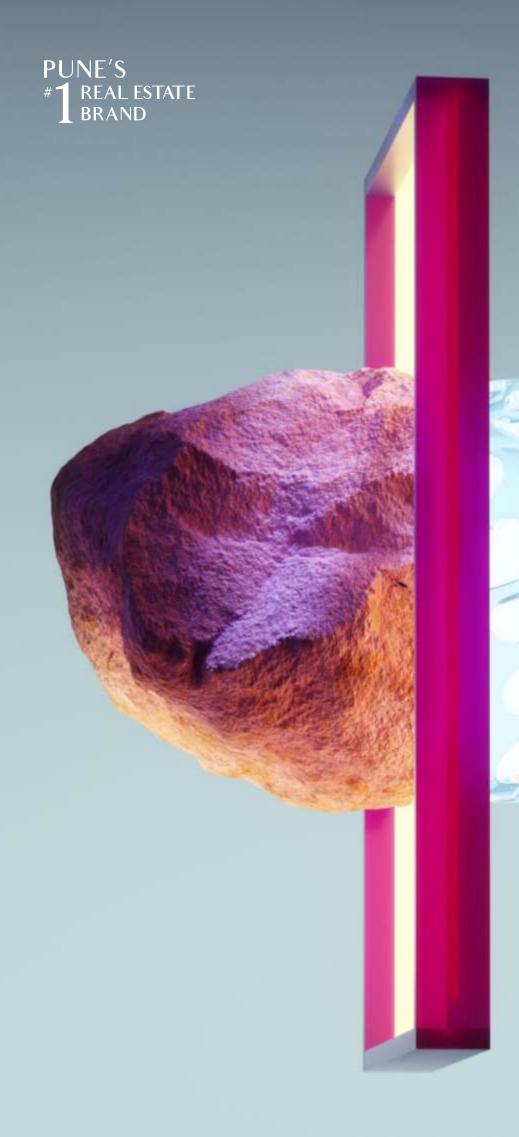
IN INDIA

IN TERMS OF SALES REVENUE & TOTAL SQ.FT. CONSTRUCTION BEING DONE



ONLY DEVELOPER TO RETAIN LEADERSHIP CONSISTENTLY FOR LAST 6 YEARS





WE BREATHED NEW LIFE INTO THE MAHALUNGE - HINJAWADI BELT & TURNED MANJRI INTO NEW KHARADI, CRAFTING MEGA SUCCESS STORIES OF BOTH.

VTP Realty isn't just a developer, we are turnaround specialists. We thrive on transforming challenges into triumphs, a fact exemplified by our success with both the township projects in Pune.

TOWNSHIP CODENAME BLUE WATERS Hidiawadi-Mabalunga WEST DUN

T L N

Mahalunge & Manjri stand as testaments to our expertise. Once on the outskirts, they now teem with vibrant communities, thanks to our visionary approach. We didn't just unlock their potential, we paved the way for other developers, sparking a thriving real estate ecosystem here. Today they are Baner Next & New Kharadi respectively and command premium prices in real estate. **This is more than just development; it's shaping the city's future.**



DWNSHIP CODENAME

ew Kharadi, EAST PUNE





ALL VTP PROJECTS ARE HIGHEST & FASTEST SELLING PROJECTS IN PUNE



BRILLIANT BY DESIGN



Life @ full throttle

BASED ON REGISTERED HOMES DATA*



*Source By: IndexTap

OUR ROCK SOLID PHILOSOPHY THAT SETS US APART FROM THE REST

BETTER DESIGN

- Generously sized rooms crafted to provide a sense of spaciousness with minimum wastage of space.
- Our bespoke simplexes and duplexes make befitting large multi-generational family homes.
- Layout of each residence to ensure that light, ventilation & privacy.
- Featuring curated lavish amenities for every lifestyle and all generations.

BETTER BUILD

- Backward integration that allows easy access to the best construction materials.
- Following stringent audit processes for achieving highest build quality with multiple in-house and third-party quality inspections.
- Branded high-quality materials & fittings throughout the project.

BETTER CARE

 V-Care Customer Portal provides a single window for communication with customers, offering access to all transaction details and construction updates

No transfer fee on resale

Community Building programs after possession

Professionally-managed team facilitating leasing and resale of property









Intelligent plan with zero

wastage. Maximum usable

spaces.



HIGH BUILD QUALITY



RIGHT PRICED PRODUCTS

Uncompromising approach towards quality and durability. Value creation at any price point. Our product justifies the price they command.



CUSTOMER CENTRIC APPROACH

Our customers are central to our product design and service processes. We aim for customer delight in every aspect.



HIGHER RETURN ON INVESTMENTS AND BETTER RENTALS

Strategic locations, futuristic features and specifications, grand amenities ensure greater ROI. Maximum end users living make sure our projects also get higher rentals.



TRANSPARENT TRANSACTION

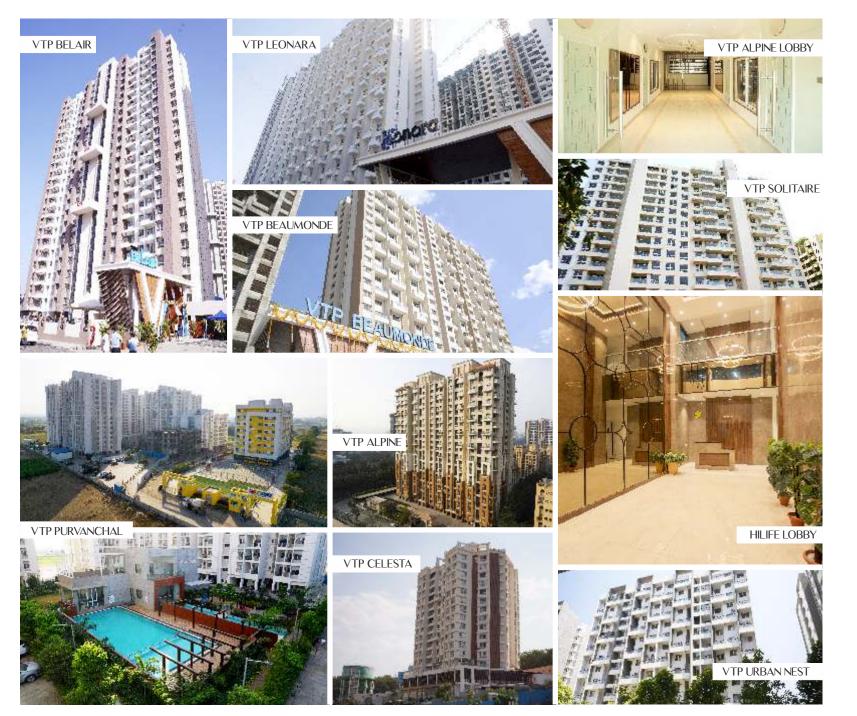
Fixed & fair price policy. Same price for all channels. No hidden costs.



POST SALES & POST POSSESSION SUPPORT

Hand-holding customers till they move in, and even beyond.

DELIVERED HOMES, ENDURING STORIES.



RESIDENTIAL

VTP LEONARA - PH 1 - Mahalunge | VTP BELAIR - Mahalunge | VTP ALPINE - Mahalunge VTP CYGNUS - PH 1 - New Kharadi | VTP BEAUMONDE - PH 1 - New Kharadi | VTP CELESTA - NIBM URBAN SPACE - NIBM | URBAN BALANCE - Magarpatta Road | VTP SOLITAIRE - Baner VTP PURVANCHAL - PH 1 & PH2 - Wagholi | VTP URBAN RISE - Pisoli | VTP URBAN SOUL - Kharadi VTP URBAN NIRVANA - Kharadi | VTP LANDMARK - Undri | VTP ONE - Kharadi



SCHOOLS

VIBGYOR ROOTS & RISE SCHOOL - Chinchwad & Wagholi EDEN INTERNATIONAL SCHOOL - Talegaon

 TRADE PARK - Showrooms, Offices & Restaurants, Undri | THE MARKETPLACE - Retail & Offices, Undri

 LANDMARK - Shops & Offices, Undri | VTP HOUSE - Business Space, Viman Nagar

 HOTEL CYPRESS - A Luxury Hotel, Kalyani Nagar

PUNE'S #1 REAL ESTATE BRAND

COMMERCIAL



PROJECTS DELIVERY: SHATTERING RECORDS, SHAPING LIVES.

FY 2024-25

FY 2023-24

DELIVERED 30 LAKHS SQ.FT. HIGHEST IN THE CITY.

DELIVERING 50 LAKHS SQ.FT. ONE OF THE HIGHEST IN THE COUNTRY.

LIFETIME

1 CRORE SQ.FT. TOTAL DELIVERY **ACHIEVED IN THE QUICKEST TIME PERIOD IN THE INDUSTRY**



DEVELOPING 2.5 CRORE SQ.FT. SIMULTANEOUSLY IN PUNE.

Perhaps the only developer in Pune with such massive strength and amongst the Top 10 in India.

19,000+ **AND GROWING**

HAPPY CUSTOMERS

PUNE'S #1 REAL ESTATE YOU KNOW ABOUT OUR CONCRETE COMMITMENTS. NOW KNOW OUR ACCOLADES. BRAND



ABP News & Real Estate Business Excellence Awards - 2024 Realty+ Excellence Awards - 2024 ET Now Real Estate Awards - 2023 Khaleej Times & Realty+ Conclave & Awards (Dubai) - 2023 Times Power Brands Pune - 2023 CNBC TV18 - Incredible Brands Of India - 2022



Shilpkaar by the Navbharat Group - 2024





ABP News & Real Estate Business Excellence Awards - 2024 Economics Times & Feather Touch Awards - 2024 Zee Business - Real Estate Business Excellence Awards - 2023 Times Power Brands Pune - 2023 CNBC TV18 - Incredible Brands Of India - 2022 The Economic Times Real Estate Awards - 2022

EARNED THE MONIKER "TURNAROUND" SPECIALISTS OF THE INDUSTRY





Realty Plus Excellence Awards - 2021 Economic Times - Leadership Awards - 2021



Realty Plus Excellence Awards - 2022

















14th Realty+ Excellence Awards - 2023









PUNE'S # **1** REAL ESTATE BRAND

> HIGHLY PLAYER.

FOCUS ON BEING TRANSPARENT, PROFESSIONAL & TRUSTWORTHY **AND RELIABLE**

PUNE'S #1 REAL ESTATE BRAND

VTP REALTY HAS THE BEST ORGANIZATION SET-UP IN THE INDUSTRY, BEST IN-HOUSE TEAMS WHO ARE SPECIALISTS, WITH THE BEST TALENTS OF THE COUNTRY

PUNE'S # 1 REAL ESTATE BRAND

WE HAVE LAUNCHED BEYOND IMAGINATION PROJECTS IN

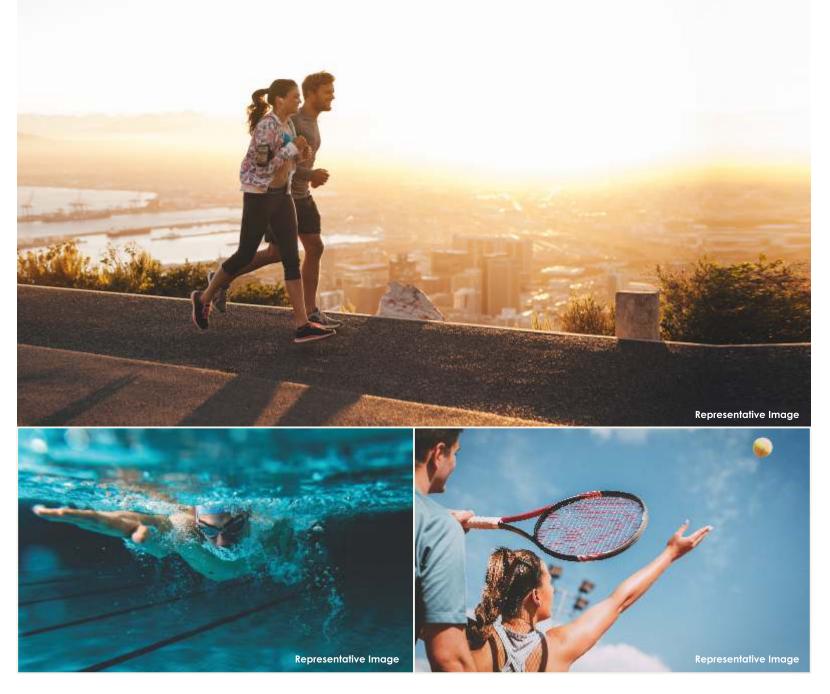
TOWNSHIP CODENAME BLUE WATERS



DISCOVER MANY ELEMENTS OF WOW THAT WILL COMPEL YOU TO CHOOSE VTP REALTY

- The township has 5 Professional Sports Academies[#] Cricket, Swimming, Badminton, Lawn Tennis & Horse Riding operated by professional coaches with competition-level courts & facilities
- These academies are pay-per-use hence not burdening the residents with the additional cost of setting up and operations of the academy infrastructure. Now that's WOW!
- Multiple Grand Entrance Plazas, well developed & landscaped internal roads
- Lavish lifestyle club & high-street shopping
- Around 1 km riverside promenade & viewing deck
- Fully operational school The Global Indian International School present in the township
- Convenience (Cab/Bus Stop) & Safety (Police & Fire Station)
 & more
- 7000+ families are already a part of the township lifestyle living crafted only by VTP Realty at the township





PUNE'S # 1 REAL ESTATE BRAND

*Township amenities will be chargeable

PUNE'S REAL ESTATE BRAND

WITNESS THE GRANDEUR IT TAKES TO BE THE REAL

Presenting a whole new WORLD OF WOWs

WE LAUNCHED FIRST WOW WITH...









VTP Beleese Be



PUNE'S # 1 REAL ESTATE BRAND





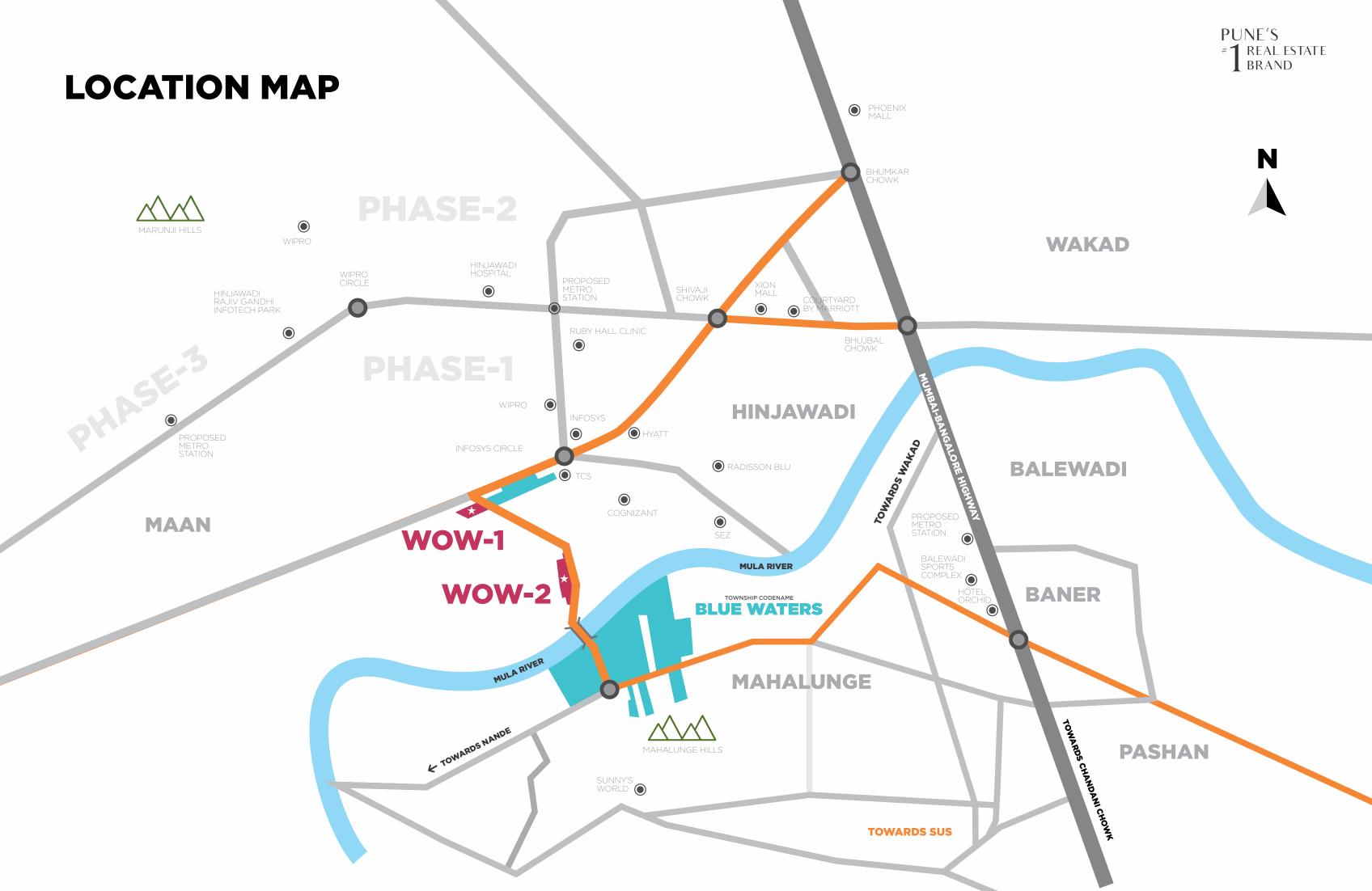
PUNE'S #1 REAL ESTATE BRAND

NOW GET READY THE WORLD OF

IS BACK









#1 REAL ESTATE BRAND

Easy Travel: Great connectivity with major transit hubs

Mumbai Pune Highway NH-48			
Upcoming Pune Metro Station			
Pimpri Railway Station			
Balewadi High-street			
Bhumkar Chowk, Wakad			
Pune Railway Station			
Pune Airport			

IT HUBS: Major companies are a short distance away.

Tata Technologies Ltd. Cognizant Office Infosys Phase 1 ThinkSmart IT Solutions Pvt. Ltd. Persistent Systems Birlasoft Ltd. Globant India Pvt. Ltd. Infostretch Corporation (I) Pvt. Ltd. HCL Technologies Ltd. Wipro Ltd. Cisco Systems Pvt. Ltd.

Health & Wellbeing is also not far away

Ruby Hall Clinic, Hinjewadi Sanjeevani Multispeciality Hospital Jupiter Hospital, Pune Surya Mother & Child Hospital Life Point Hospital Golden Care Hospital Phoenix Hospital Aditya Birla Memorial Hospital

10.6 km

12 km

Finest education institute around

PUNE'S

3.5 km	Global Indian International School	0 Km	
3.5 km	Delhi Public School	0.5 Km	
5 km	Symbiosis Institute of		
5.5 km	International Business (SIIB)	3.9 Km	
7 km	Mahindra International School	4.3 Km	
20 km	International Institute of		
26.5 km	Information Technology	4.3 Km	
	Bliss International School	4.6 Km	
	Symbiosis Hinjewadi	4.7 Km	
	Blue Ridge Public School	5.3 Km	
	Vibgyor High Hinjewadi	5.8 Km	
	Alard College of Engineering		
	And Management	7.1 Km	
3 km	WS School Of Business Analytics		
3 km	and Data Science	7.8 Km	
4 km	Sai Balaji International Institute of		
4 km	Management Sciences	9.3 Km	
4 km	Flame University	10 Km	
4 km			
4 km	HOTELS: Lifestyle at arms length		
4 km	24/7 Gallery Cafe - Hyatt Place	4.2 km	
4 km	The Orchid Hotel	4.2 km	
6 km	Lemon Tree	4.3 km	
7 km	Hotel Blu Grass	4.4 km	
	Mezza 9	4.5 km	
		4.0 km	
	Ramada Plaza By Wyndham	5.4 km 7.1 km	
	Hotel Tip-Top International Sayaji Hotel	7.6 km	
		7.6 km	
	Barbeque Nation Vivanta	7.6 km	
4.5 km	Holiday Inn	8.8 km 9.3 km	
5.4 km	Courtyard By Marriott	9.5 KITI	
6.7 km			
6.8 km	Shopping & Entertainment		
7.4 km			
9 km	XION Mall	4 km	

XION Mall	4 km
Westside	5.5 km
Phoenix Mall	8 km

PUNE'S #1 REAL ESTATE BRAND

WOW-1

UNIT TYPE	TENTATIVE AREA IN SQ.FT.	
	620	
	665 - 675	
2 внк	695 - 705	
	780	
SMART 3 BHK	870	
З внк	935 - 950	



WOW OPEN VIEW FACING

GARDEN VIEW FACING

WOW-2					
IT TYPE	TENTATIVE AREA IN SQ.FT.				
	805				
2 внк	840				
	860				
	1100				
Звнк	1260				
	1490				
VOW MANSIONS					
VIEW FACING	1616				

2093



WELCOME TO



CHANEL

RECEPT

• VTP Projects always have a stunning entrance.

MAKE

- Grand signature entrance gate to the project
- Grand and aesthetically designed entrance lobby for each tower, giving you a royal welcome every time you come home.
- All lobbies with access control •
- Our lobbies are visitors envy and owners pride!

PUNE'S REAL ESTATE BRAND

VENEER FINISH MAIN DOOR

- Premium appeal of your home begins even before you enter
- Durable and long life

DIGITAL LOCK

- Latest technology Digital Door Lock
- Can be operated via biometric, mechanical key & pin number
- Digital lock provides you safety, aesthetics, convenience with superior look

All brands mentioned herein are subject to change with equivalent or better brand(s) at the sole discretion the project architect / management.

LARGE SIZED WINDOWS

- Another hallmark of VTP Homes are large windows.
- Much bigger than regular windows provided by all other developers.
- Huge windows in Living and Bedrooms mean, ample natural light and ventilation, thus reducing the usage of power for lighting and cooling.

PUNE'S #1 REAL ESTATE BRAND

PUNE'S # 1 REAL ESTATE BRAND

HI-TECH

- Digital Lock
- Featherlike touch pad switches
- Smart Home Automation Control Hub
 - Provision for controlling Lights, Fan & etc. via a mobile app. Also compatible with Alexa* & other voice command devices
- 3-tier security system and video door phone connected to the smart phone



ENJOY A 5 STAR HOTEL BATHROOM IN YOUR HOME

- Granite door frames
- Designer CP & sanitary fittings Queo / Hindware / American Standard or equivalent
- Flooring Antiskid tiles
- Designer decorative dado tiles up-to 7 feet
- Geyser point in all toilets

MARBLE FINISH LARGE SIZED **GLAZED VITRIFIED TILES**

- Living, Dining, Kitchen & Lobby - 5'4" x 2'8" (1600 x 800 mm)
- Bedrooms - 4' x 2' (1200 x 600 mm)

ACRYLIC PAINT FOR INTERNAL WALL

- Smooth finish
- Excellent stain resistance
- Easy to clean
- No maintenance for long run

All brands mentioned herein are subject to change with equivalent or better brand(s) at the sole discretion the project architect / management.

Images for representation purpose only

PUNE'S **REAL ESTATE BRAND**

WOW INSIDE YOUR HOME

SMART HOME FEATURES

- Digital Lock
- Featherlike touch pad switches
- Smart Home Automation Control Hub
- Provision for controlling Lights, Fan & etc. via a mobile app. Also compatible with Alexa^{*} & other voice command devices
- 3-tier security system and video door phone connected to the smart phone
- All lobbies with access control

INTERNAL WALL FINISHES

• Acrylic paint for internal wall

INTERNAL FLOORING

- Large Sized Marble Finish Glazed Vitrified Tiles Living, Dining, Kitchen - 1600mm x 800mm Bedrooms - 1200mm x 600mm
- Anti-skid ceramic tiles Dry Balcony & Terraces/Balcony

DOORS

- Veneer finish main entrance door
- Bedrooms & bathrooms Laminated flush doors

WINDOWS

Powder coated aluminum sliding windows

KITCHEN

- Premium kitchen platform with S.S. sink
- Ceramic/glazed tiles above kitchen platform of 2 feet
- Provision for water purifier
- Hot & cold water provision in sink

BATHROOMS

- Granite door frames
- Designer CP & sanitary fittings Queo / Hindware /American Standard or equivalent
- Flooring Antiskid tiles
- Designer decorative dado tiles up-to 7 feet
- Geyser point in all toilets

glass

PLUMBING

ELECTRICAL

- equivalent

POWER

Note: The brand / shape / color of the CP & Sanitaryware are indicative and can change if discontinued by the vendor. *Alexa device not provided

TERRACE / BALCONY

Railing with partial masonry wall and toughened

Concealed anti-corrosive plumbing

• Switches – Anchor / Legrand / Panasonic / L&T or

Concealed copper wiring with M.C.B.

Provision for AC points in all rooms except kitchen

• Adequate electric points .Tv point in Master Bedroom

& Living Room

 100% DG Back-up for lifts & Common area Provision for inverter

WOW AT PROJECT LEVEL

- Stylish entrance lobbies for every tower
- 100% DG back-up for lifts & common areas
- Provision for electric vehicles charging points* \bullet
- Common washroom for drivers in the parking area \bullet
- Superior quality apex / texture / protective exterior paint
- Earthquake resistant RCC structure ullet
- Construction Technology ALUFORM \bullet
- Project will have a STP and WTP \bullet
- Private car parks for each unit \bullet

PUNE'S #1 REAL ESTATE BRAND

Elevate

D



Codename Elevate



PUNE'S # 1 REAL ESTATE BRAND

STUNNING ELEVATION

TRAINING MATERIAL FOR INTERNAL COMMUNICATION AND TRAINING PURPOSE ONLY, NOT FOR CIRCULATION



Codename Elevate

vr evaire

TRAINING MATERIAL FOR INTERNAL COMMUNICATION AND TRAINING PURPOSE ONLY, NOT FOR CIRCULATION.

PUNE'S # 1 REAL ESTATE BRAND

Therefore

RECEPTION

GRAND ENTRANCE LOBBY WITH ACCESS CONTROL

TRAINING MATERIAL FOR INTERNAL COMMUNICATION AND TRAINING PURPOSE ONLY, NOT FOR CIRCULATION. PUNE'S #1 REAL ESTATE BRAND

2 LEVEL CLUBHOUSE WITH PARTY LAWN + GYMNASIUM + INDOOR GAMES ROOM

Codename Elevate



RAINING MATERIAL FOR INTERNAL COMMUNICATION AND TRAINING JRPOSE ONLY, NOT FOR CIRCULATION

DESIGNER SWIMMING POO

N

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a second

TRAINING MATERIAL FOR INTERNAL COMMUNICATION AND TRAINING PURPOSE ONLY, NOT FOR CIRCULATION.

10

PUNE'S #1 REAL ESTATE BRAND

Codename Elevate

1900pet

PUNES #1 real est brand

LIFESTYLE THAT IS JUST

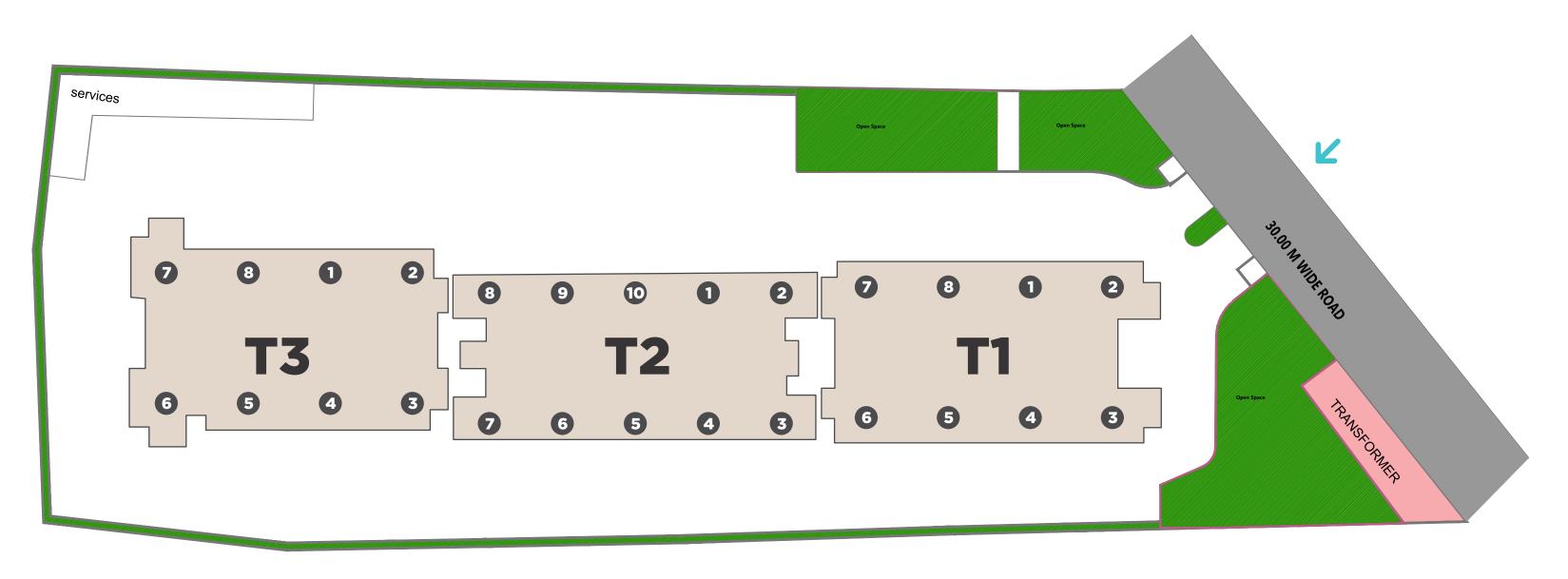
AMPHITHEATRE | BARBEQUE ZONE | HALF BASKET-BALL COURT NET CRICKET PITCH | SENIOR CITIZEN SIT-OUT | CHILDREN'S PLAY AREA

10

142

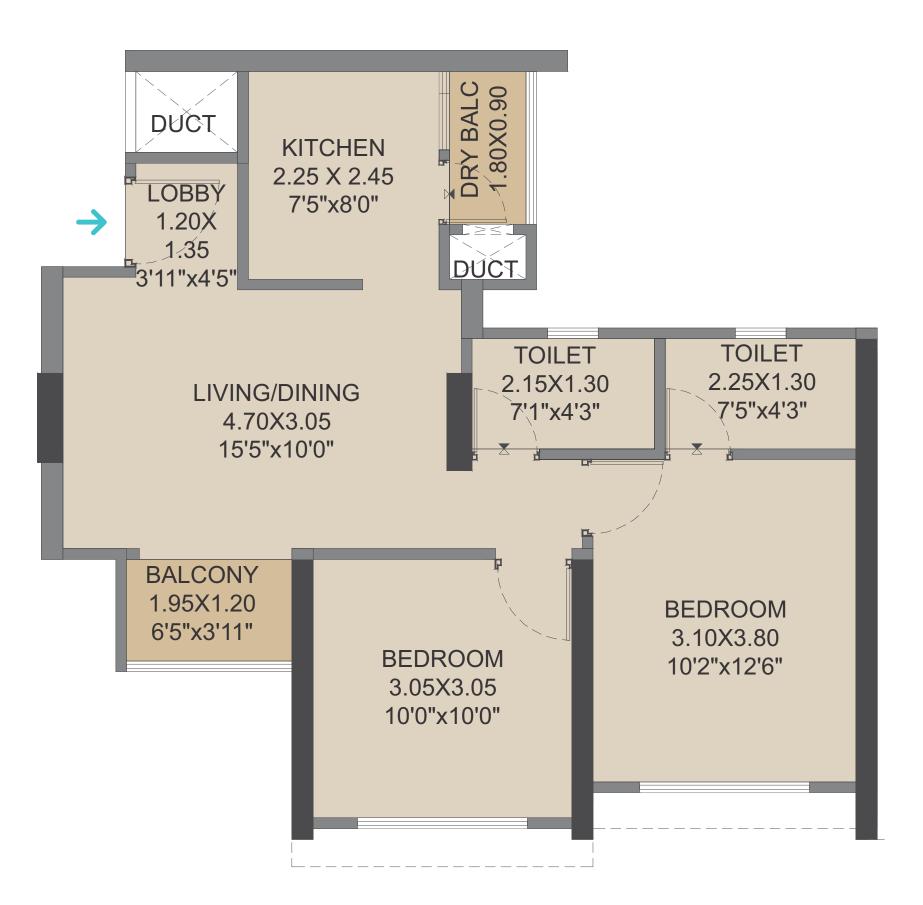


TENTATIVE MASTER PLAN



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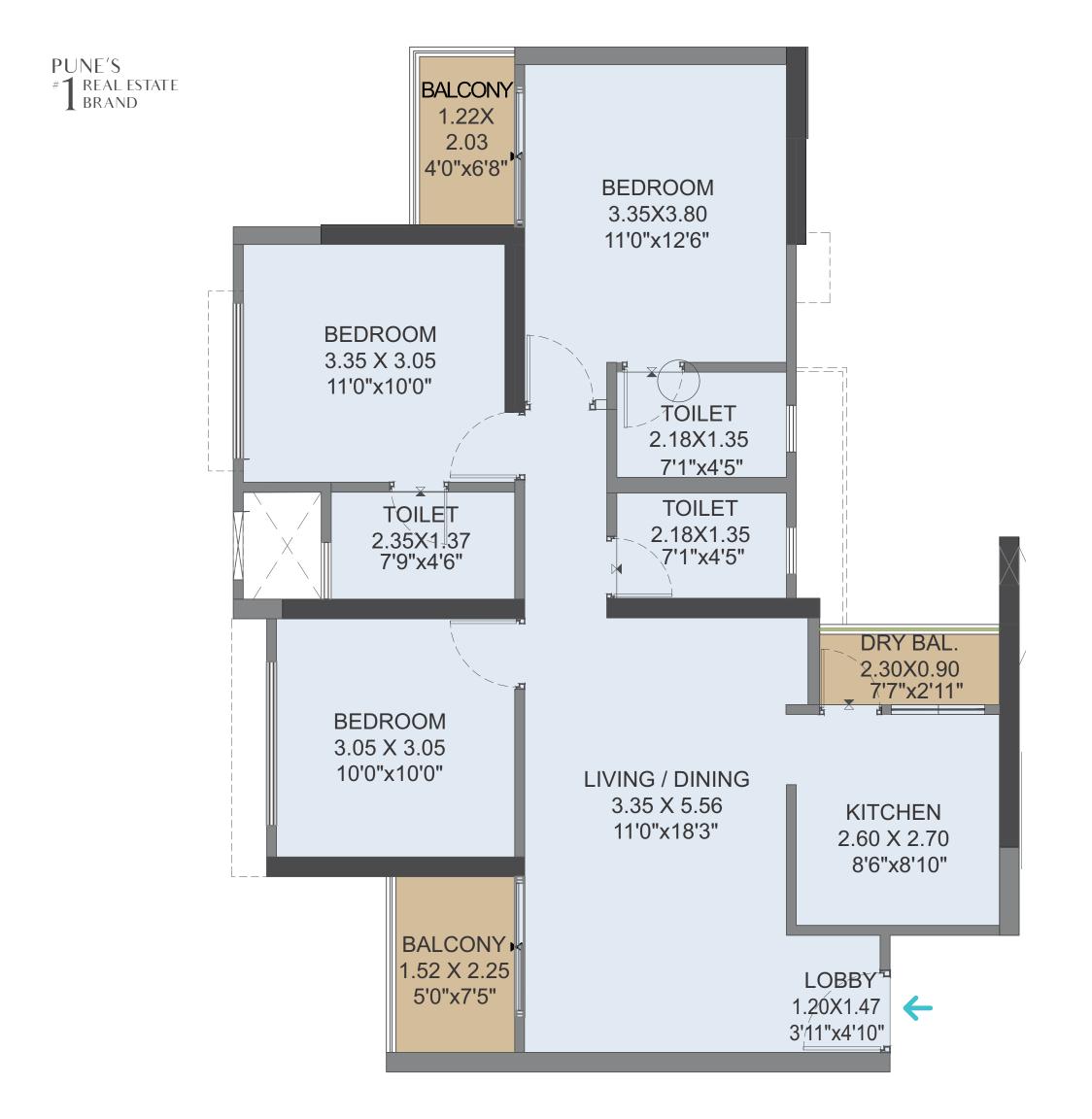




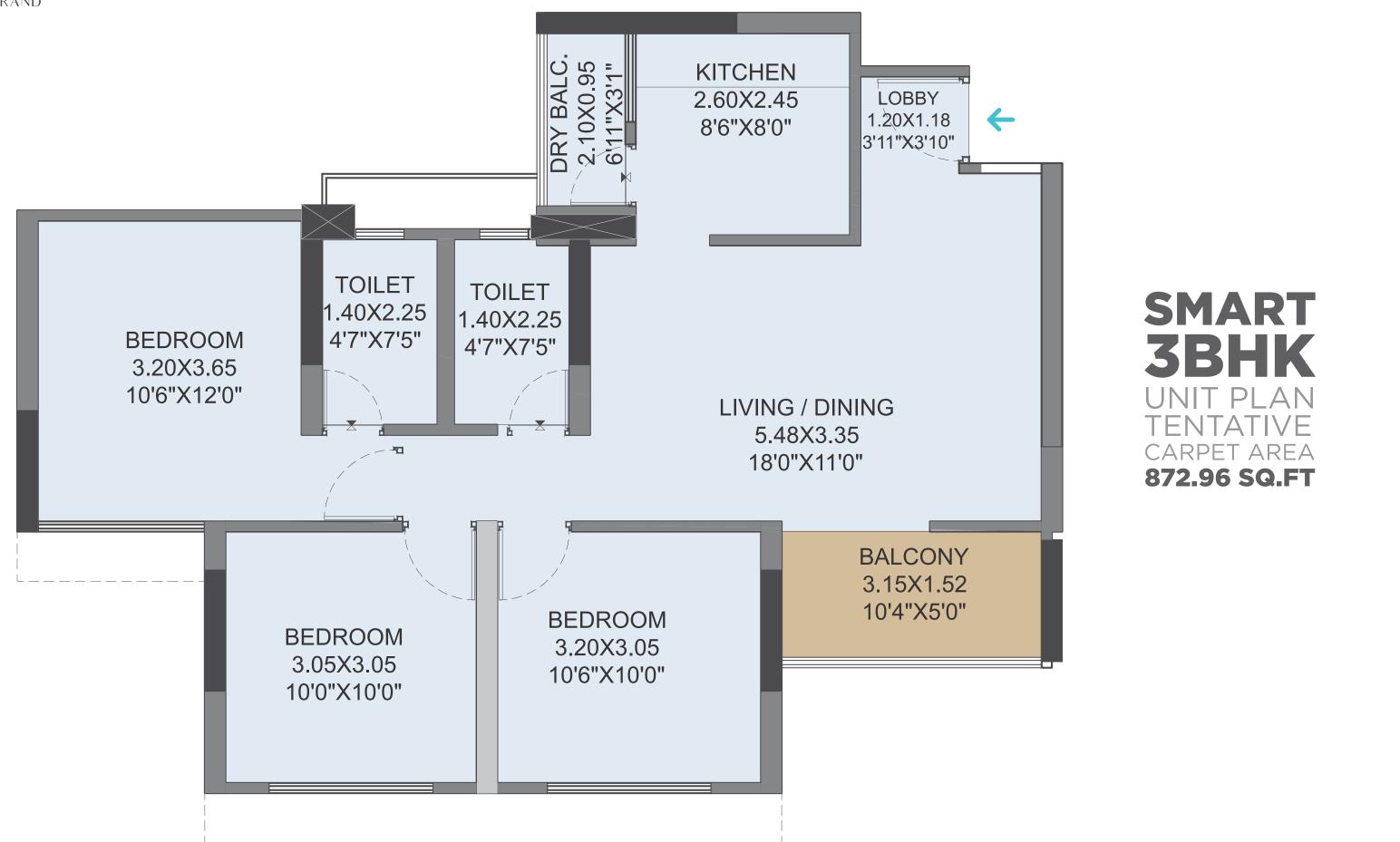






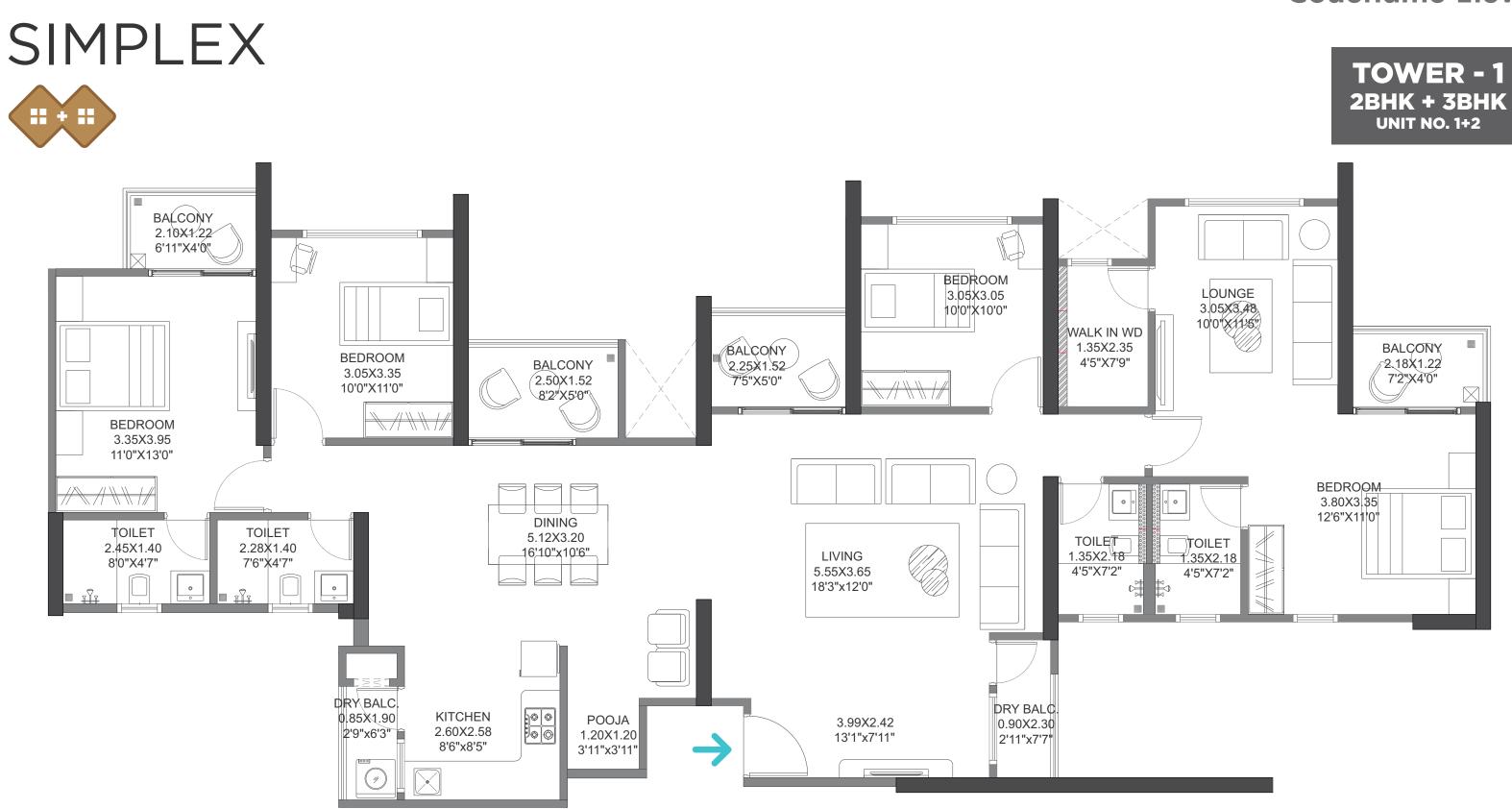






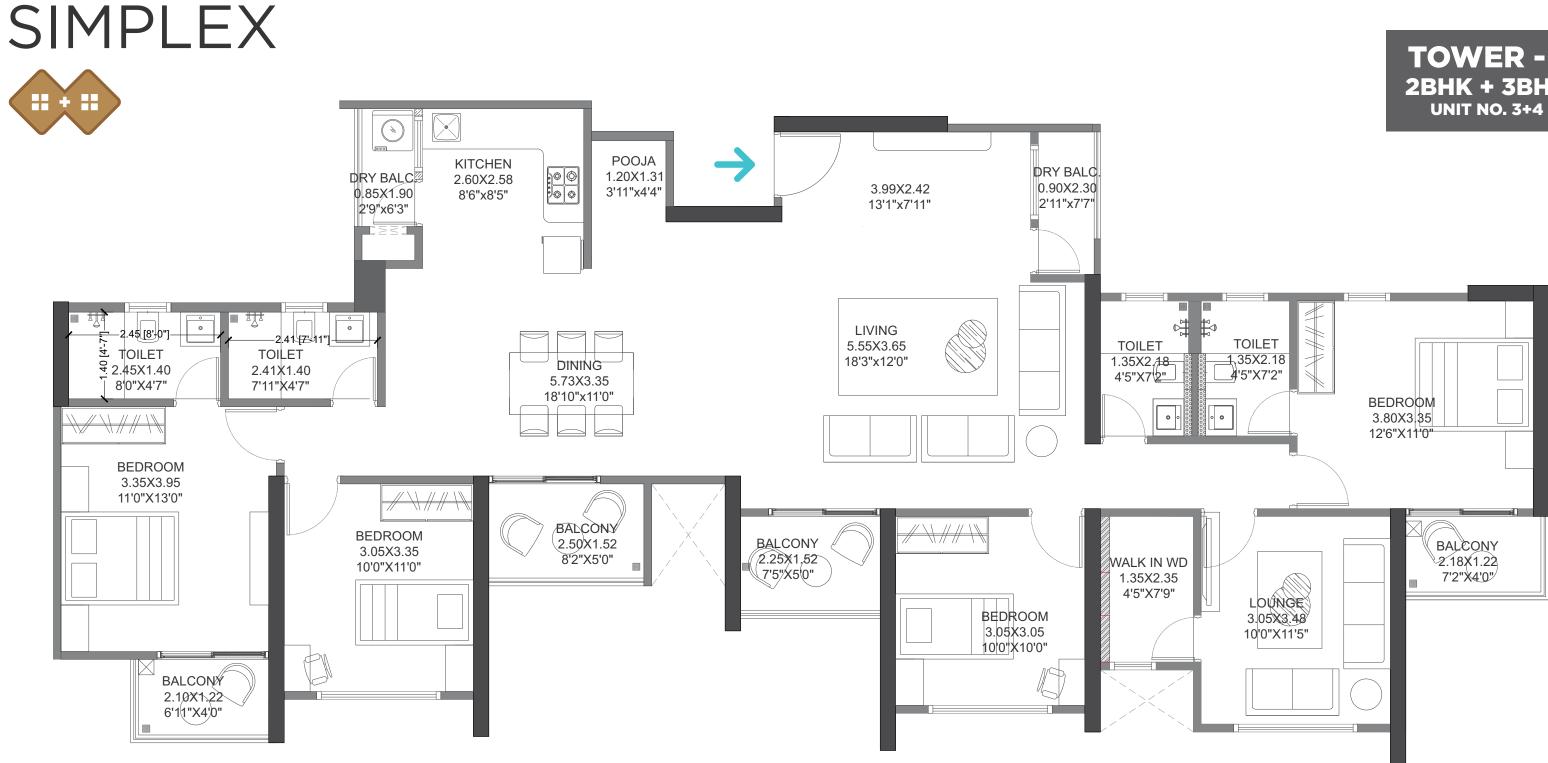






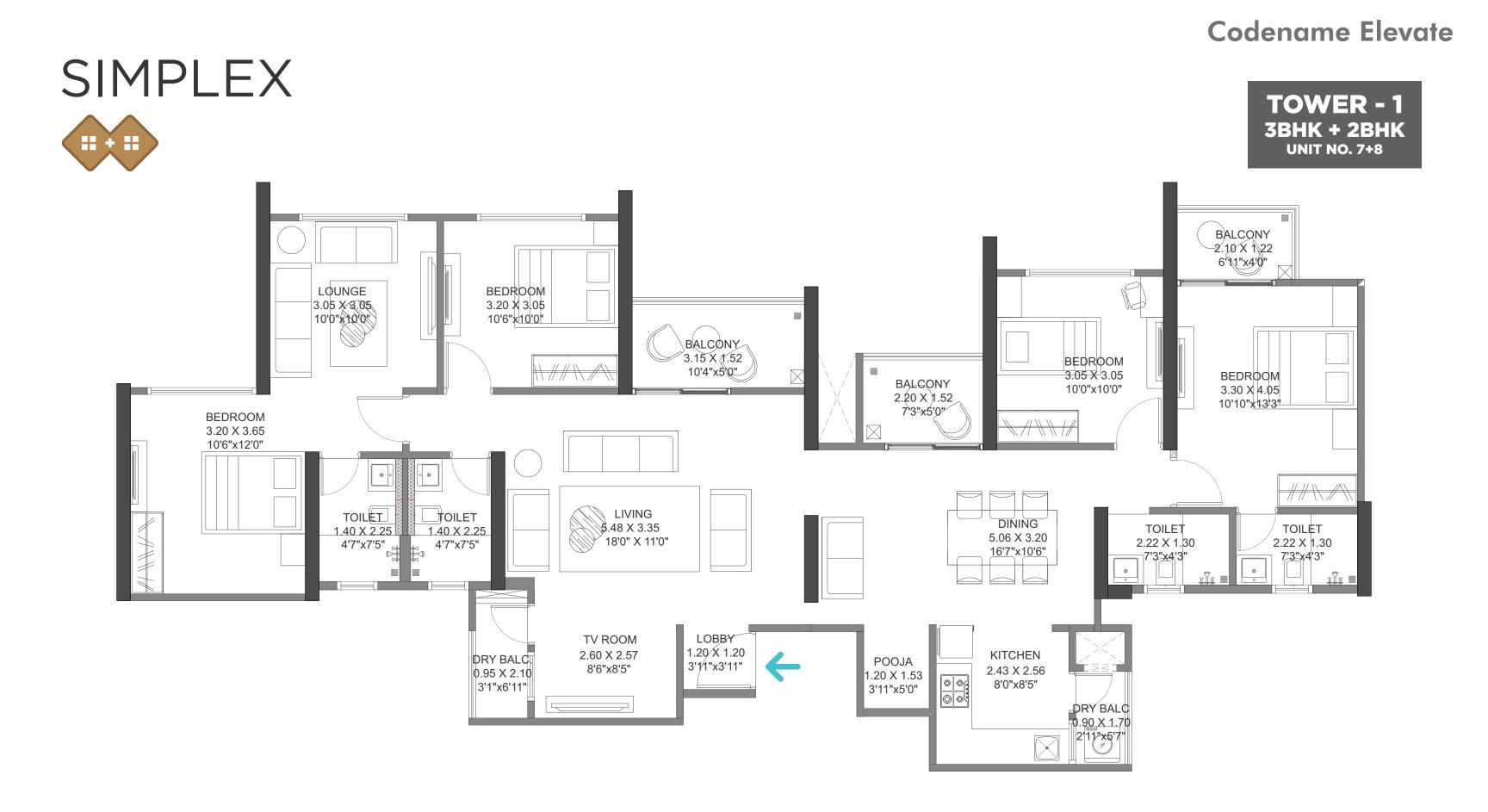
Note : There may be minor changes in the final plans with respect to RCC members of building. For room dimensions refer to individual tower floor plans.

Codename Elevate



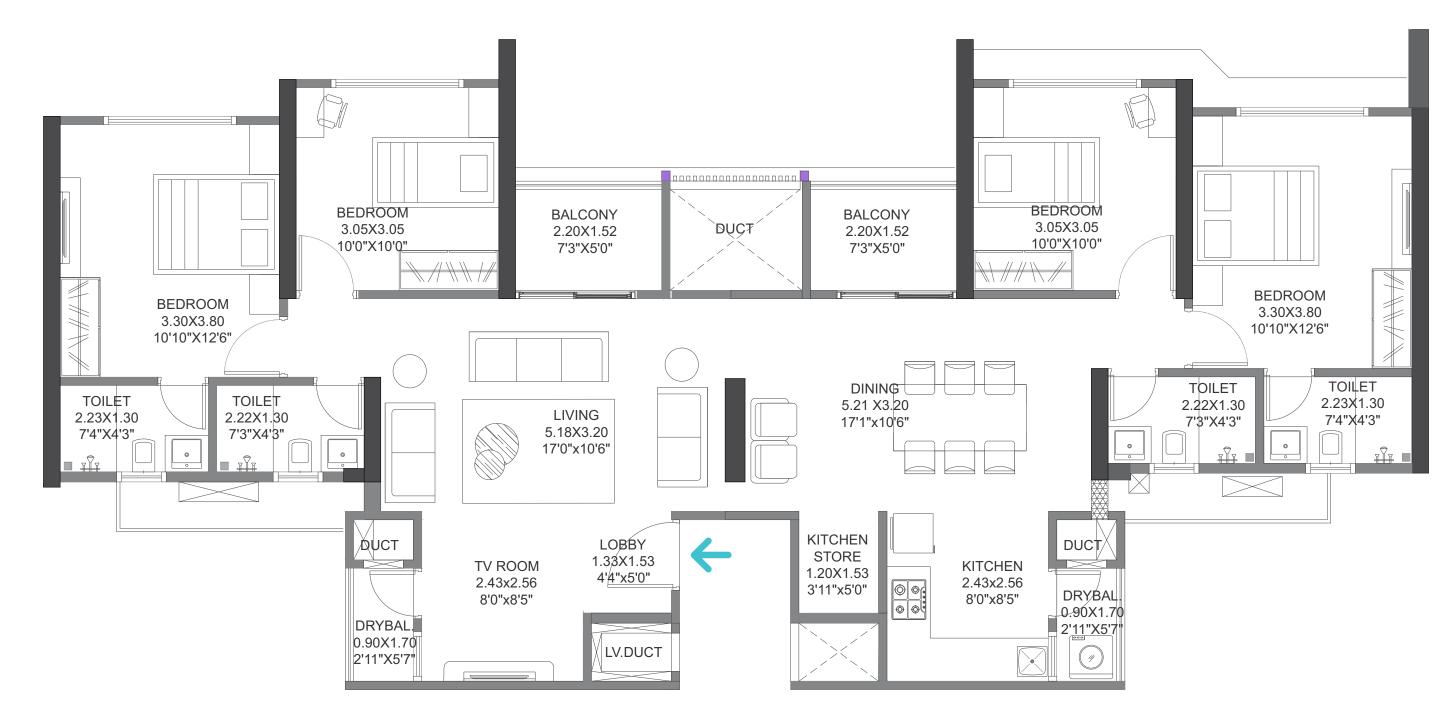






SIMPLEX

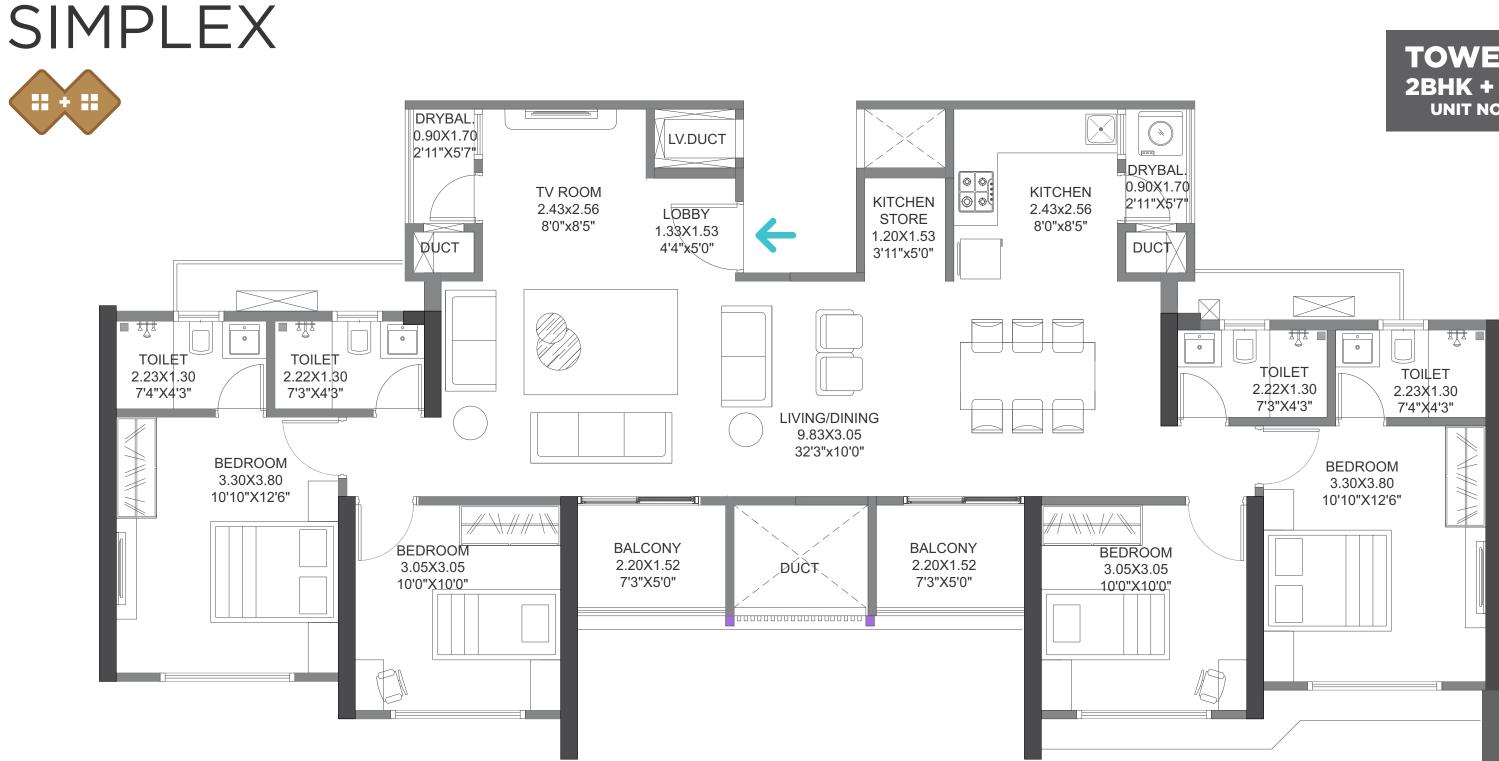




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Codename Elevate



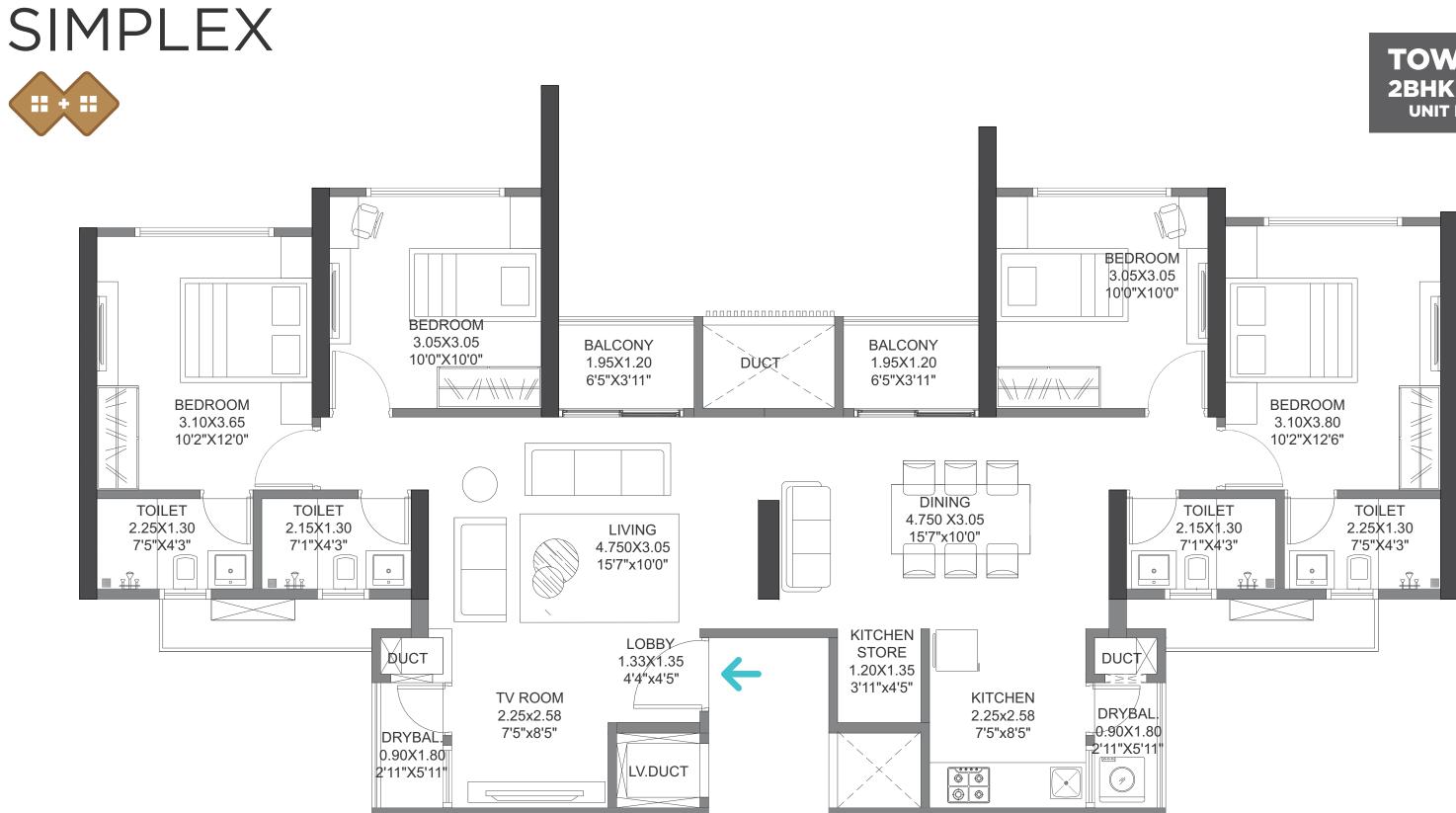






TRAINING MATERIAL FOR INTERNAL COMMUNICATION AND TRAINING PURPOSE ONLY, NOT FOR CIRCULATION.

Codename Elevate



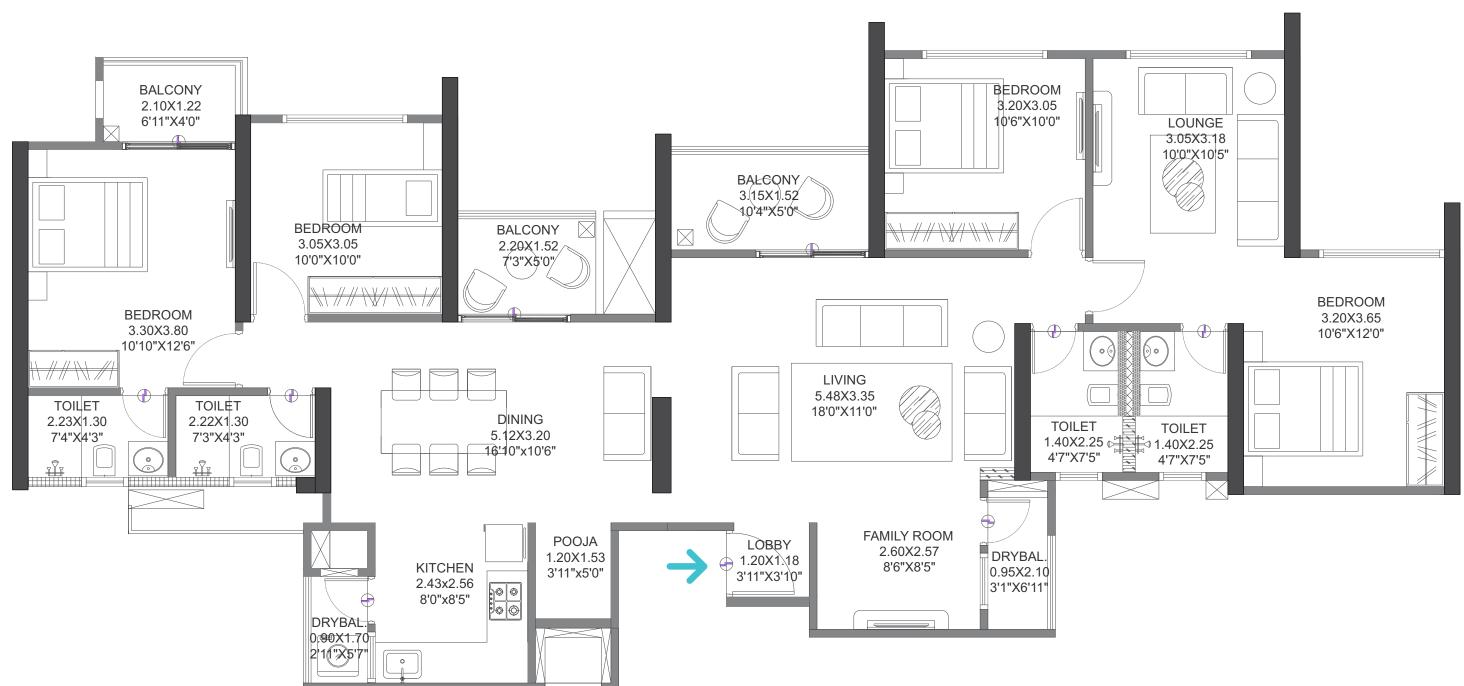
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Codename Elevate



SIMPLEX





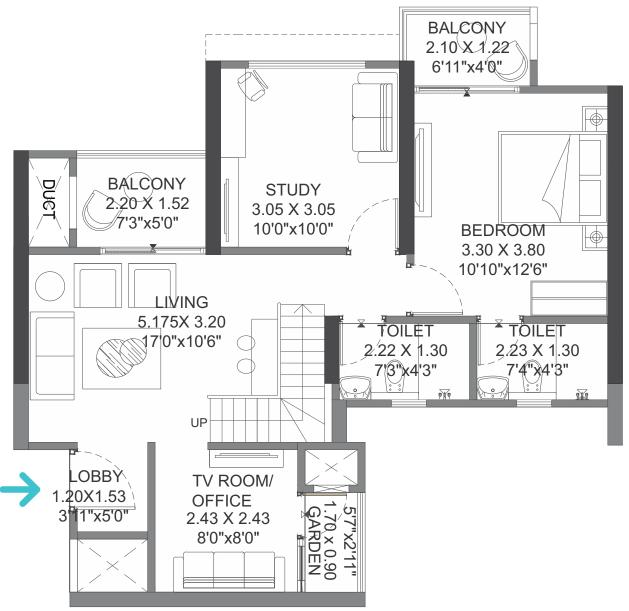
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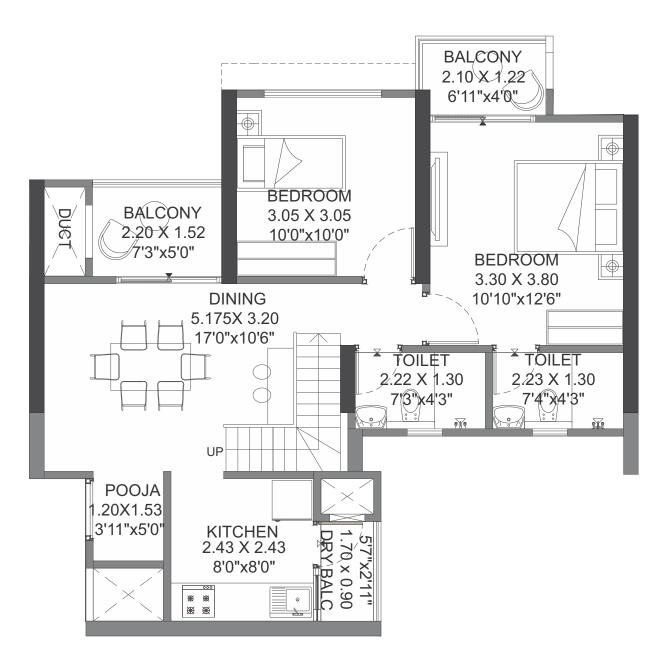
Codename Elevate





DUPLEX





LOWER FLOOR

Note : There may be minor changes in the final plans with respect to RCC members of building. For room dimensions refer to individual tower floor plans.

Codename Elevate

TOWER 3 2BHK + 2BHK - UNIT NO. 8

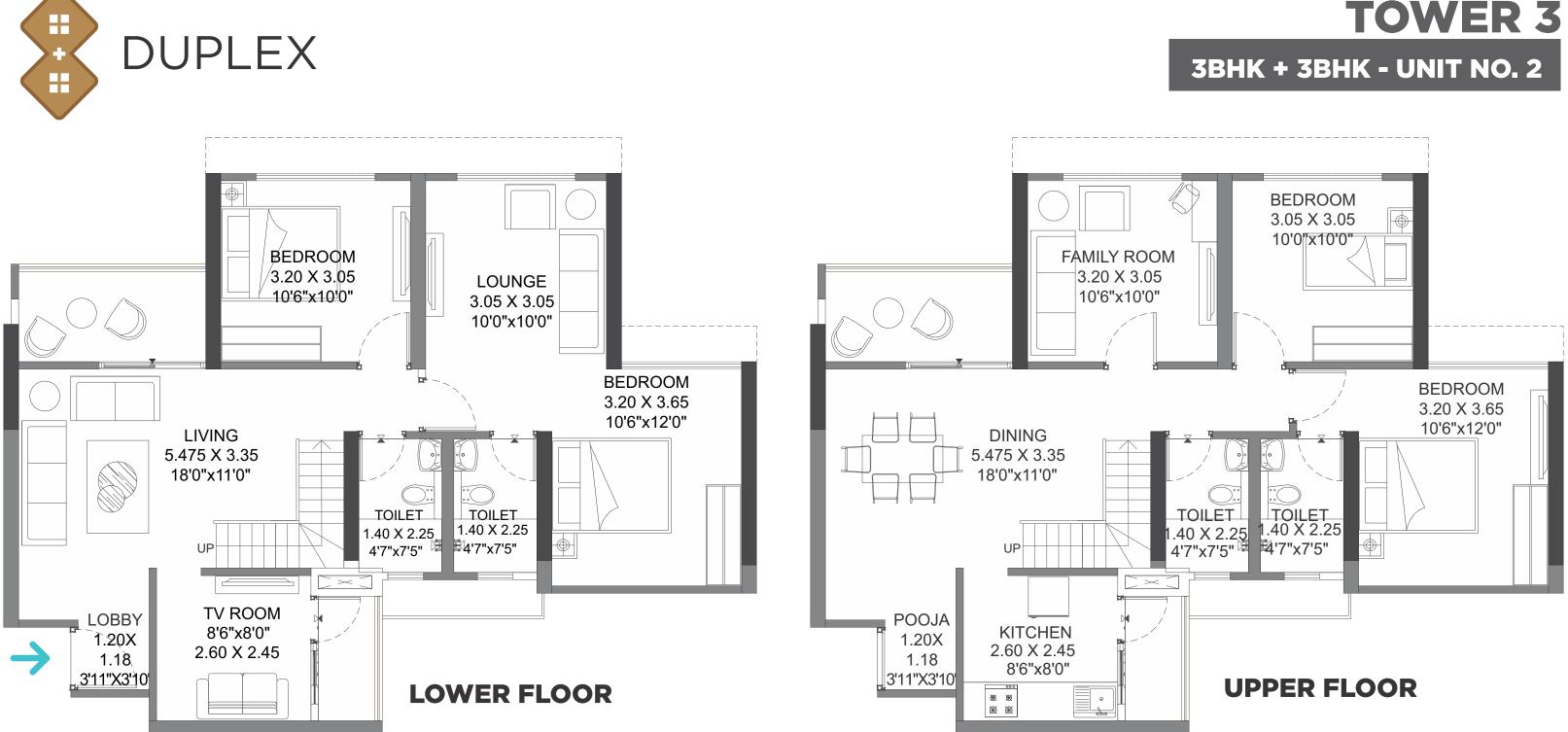
UPPER FLOOR



Note : There may be minor changes in the final plans with respect to RCC members of building. For room dimensions refer to individual tower floor plans.

PUNE'S # 1 REAL ESTATE BRAND

Codename Elevate



Note : There may be minor changes in the final plans with respect to RCC members of building. For room dimensions refer to individual tower floor plans.

Codename Elevate



PUNE'S # 1 REAL ESTATE BRAND

The second secon









- All Independent Towers, with no common wall between the Towers
- Most Beautiful and Well-Planned Layout
- Open Views from every tower, every home
- Light & Ventilation is Best for the entire project





LARGE SIZED INFINITY EDGE SWIMMING POOL + JACUZZI + BUBBLER POOLS + CHILDREN'S POOL

Codename HighFlyers



*Images for representation purpose only

PUNE'S # 1 REAL ESTATE BRAND

> WOOW LONGEST 1.2 KMS. CYCLING & JOGGING TRACK IN PUNE ON A VEHICLE-FREE AMENITY ZONE

PUNE'S # 1 REAL ESTATI BRAND

LONGEST SHOPPING PROMENADE OF 600 MTRS./ MORE THAN HALF A KM

Codename HighFlyers

*Images for representation purpose only

PUNE'S #1 REAL ESTATE BRAND

2 LEVEL GRAND CLUBHOUSE GYMNASIUM | MULTIPURPOSE HALLS | INDOOR GAMES ROOM

LIFESTYLE

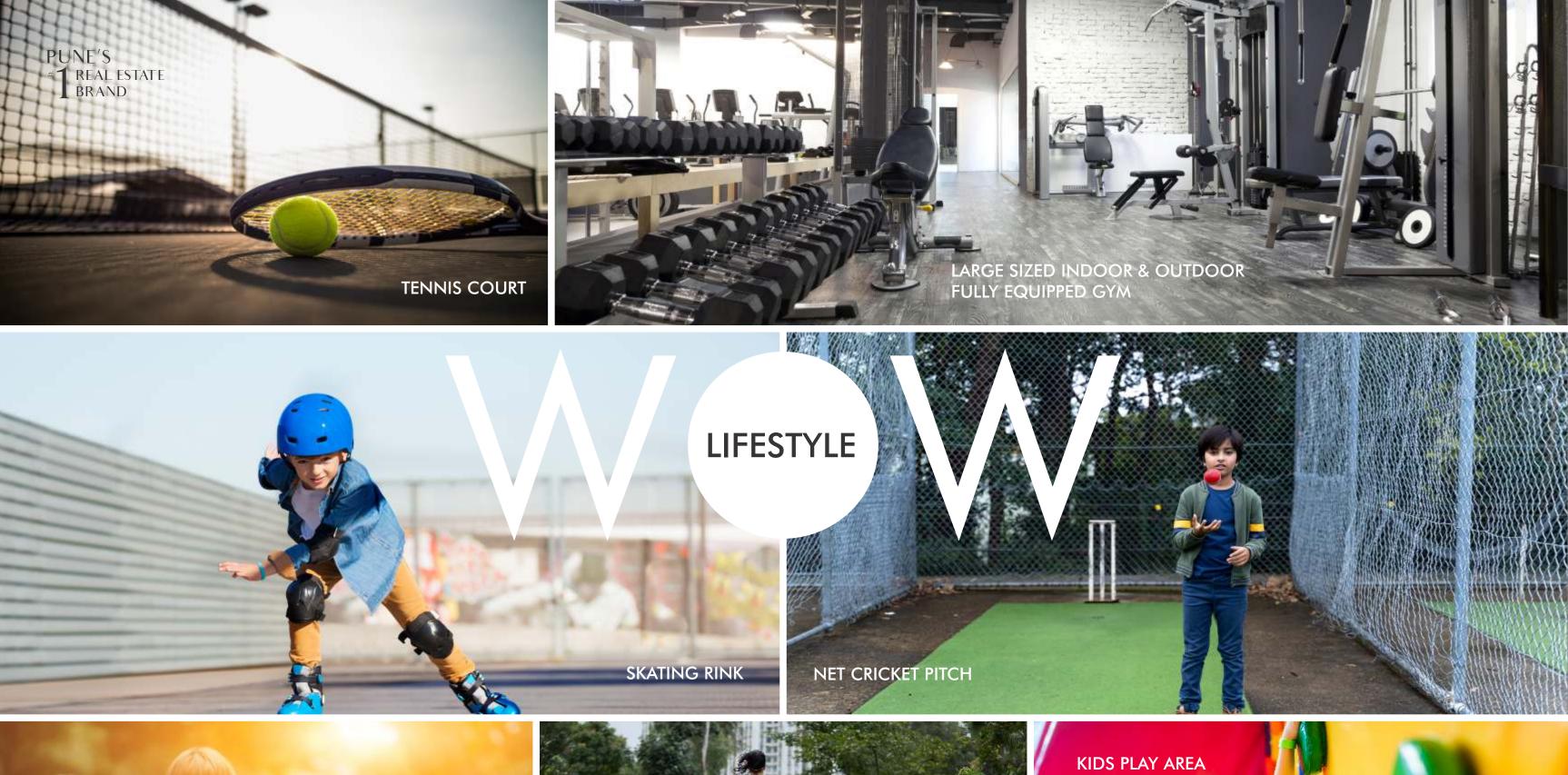
2 PARTY LAWNS

ACUPRESSURE PATHWAY

Codename HighFlyers

*Images for representation purpose only





YOGA & MEDITATION ZONE

Al al VE

JOGGING & CYCLING TRACK

*Images for representation purpose only

TENTATIVE MASTER PLAN

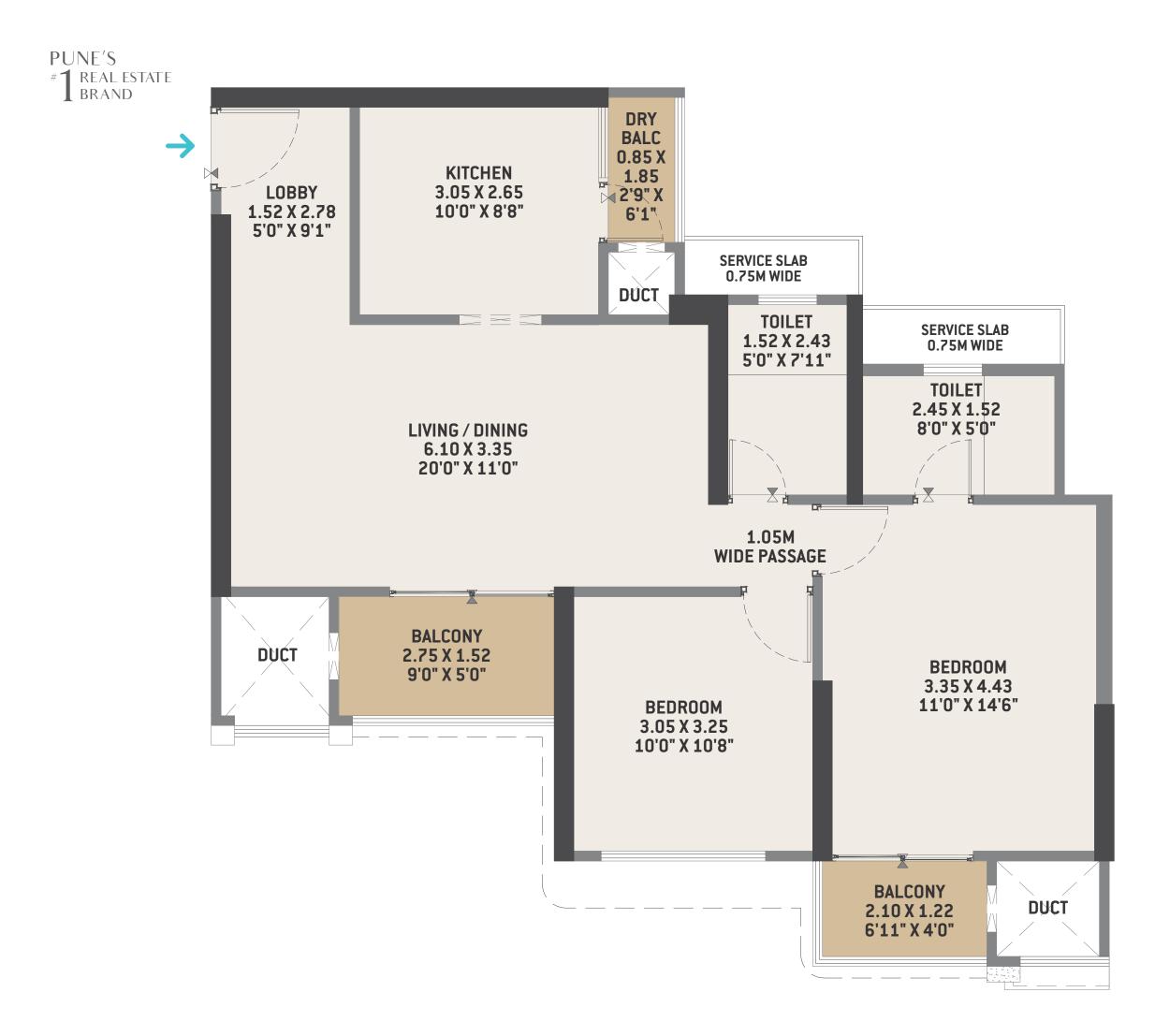




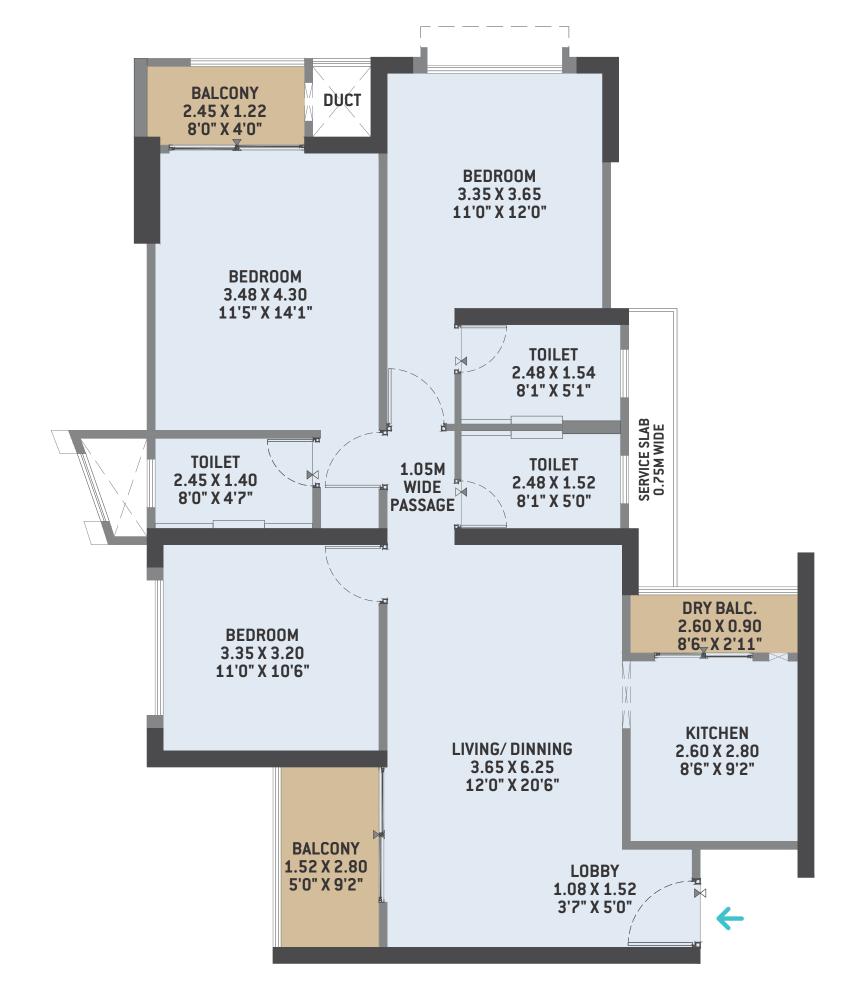




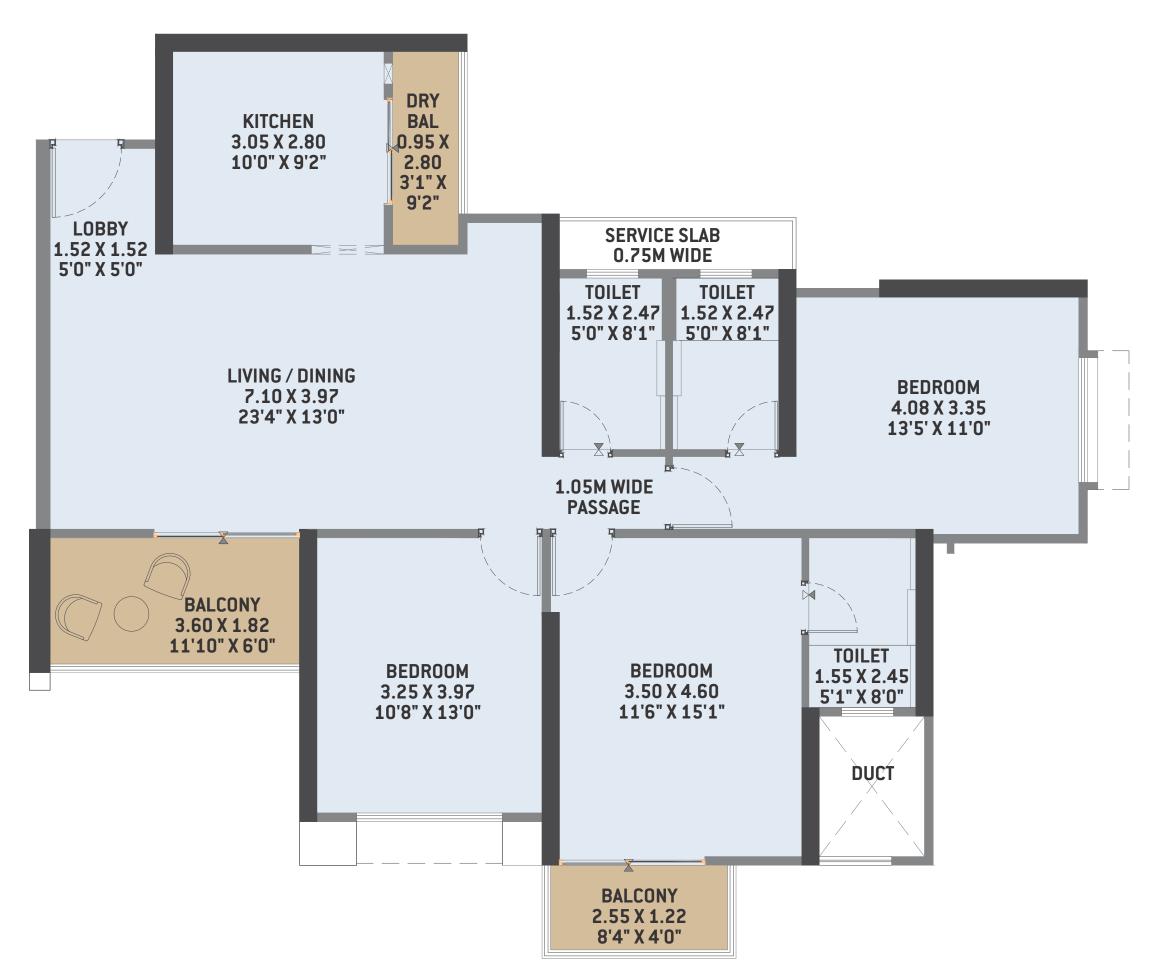




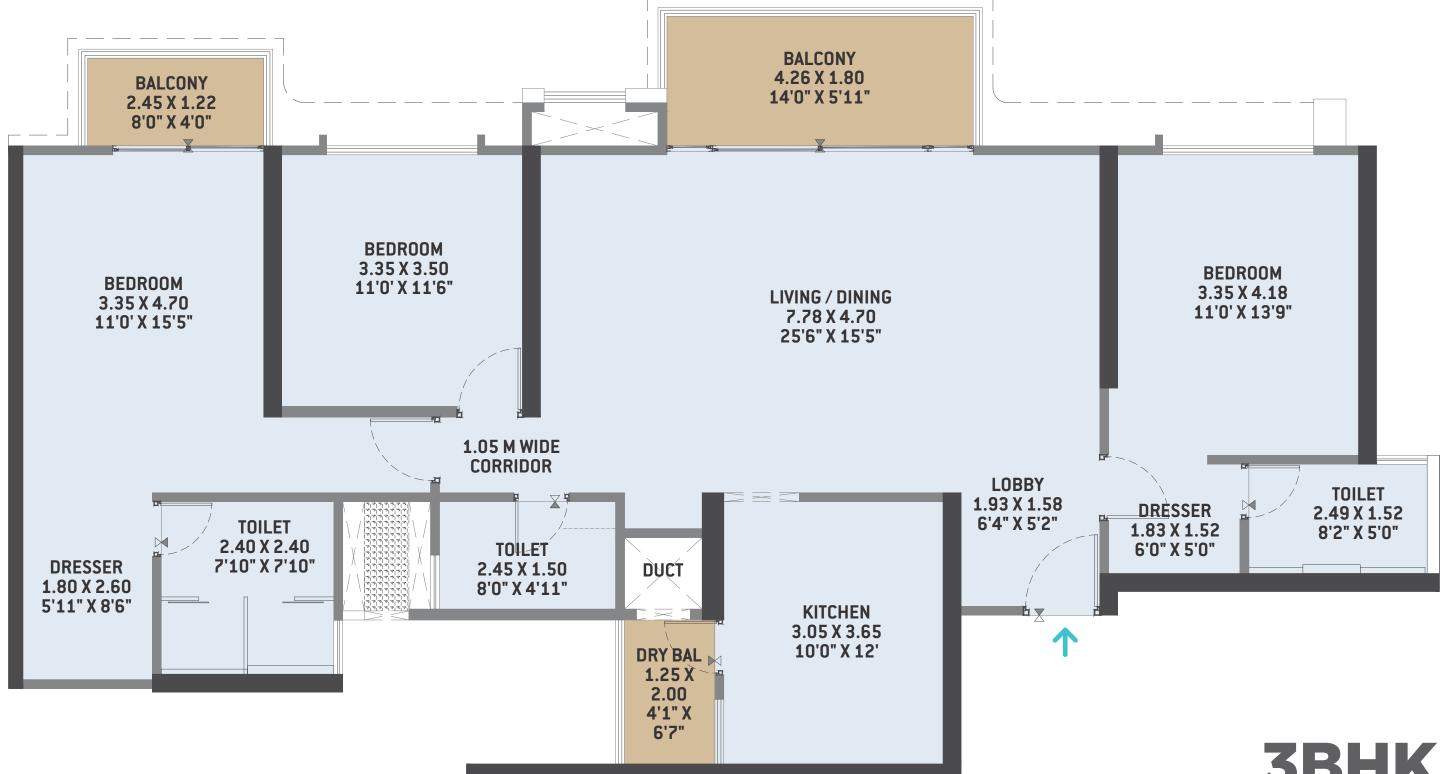






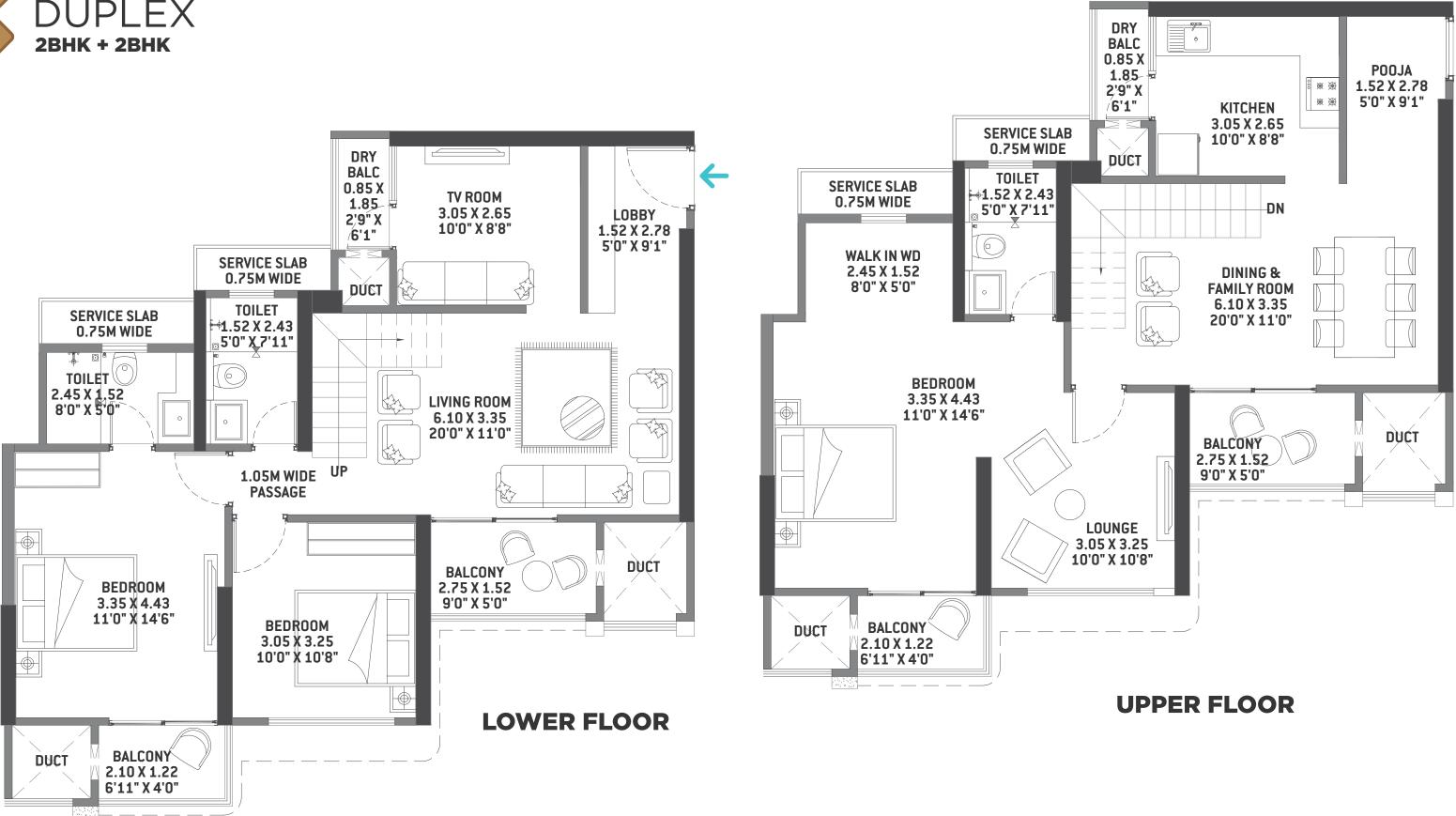


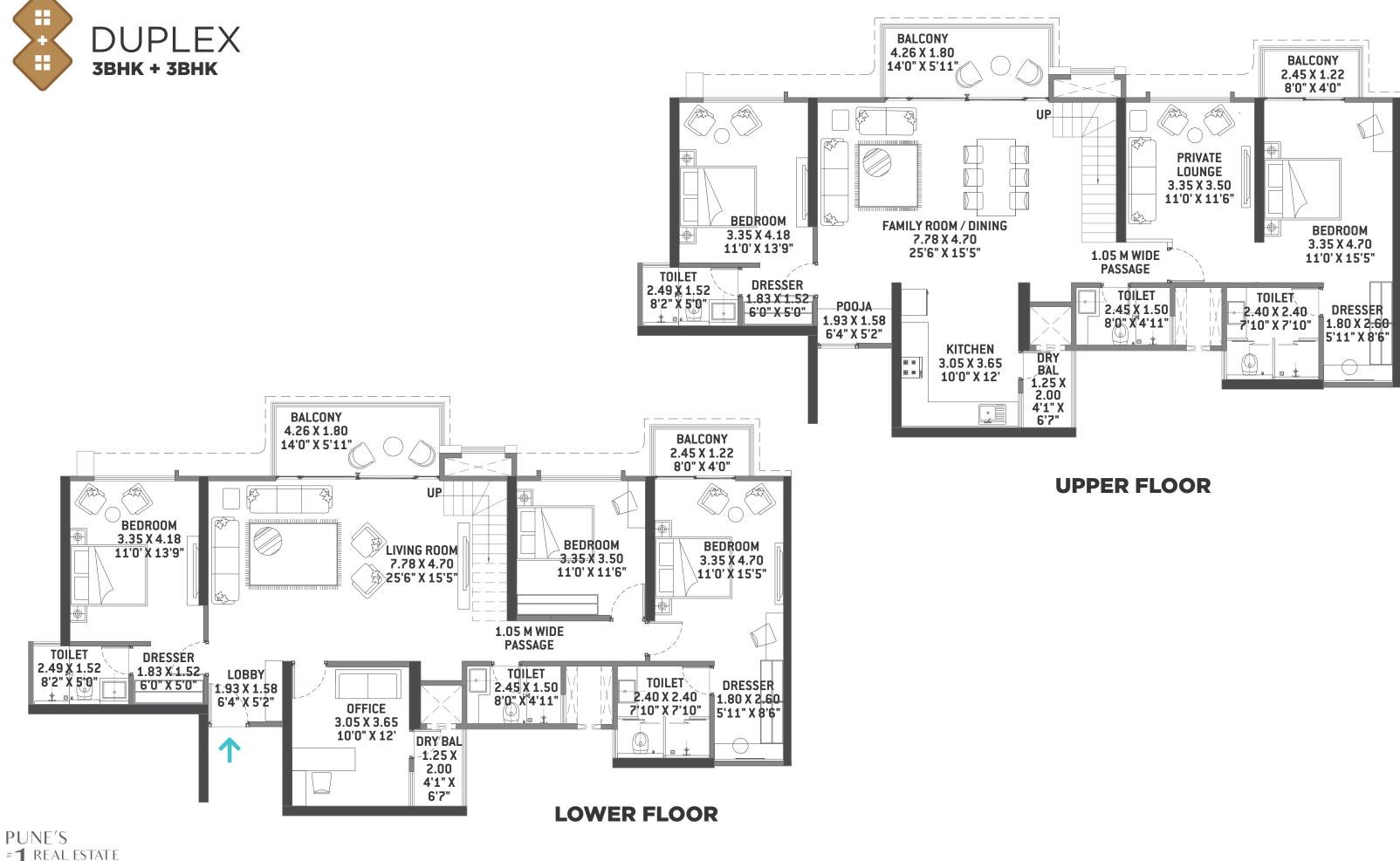






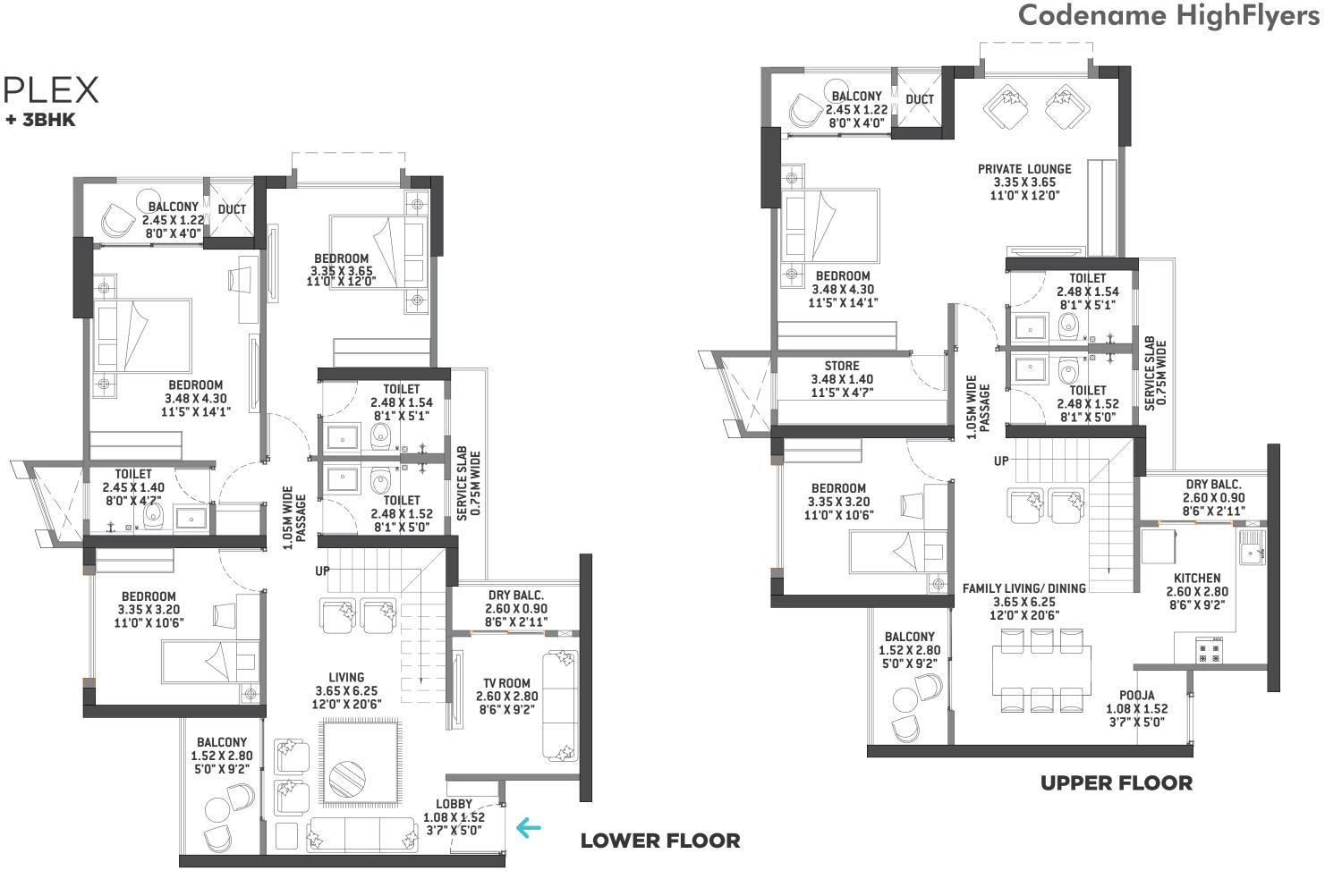




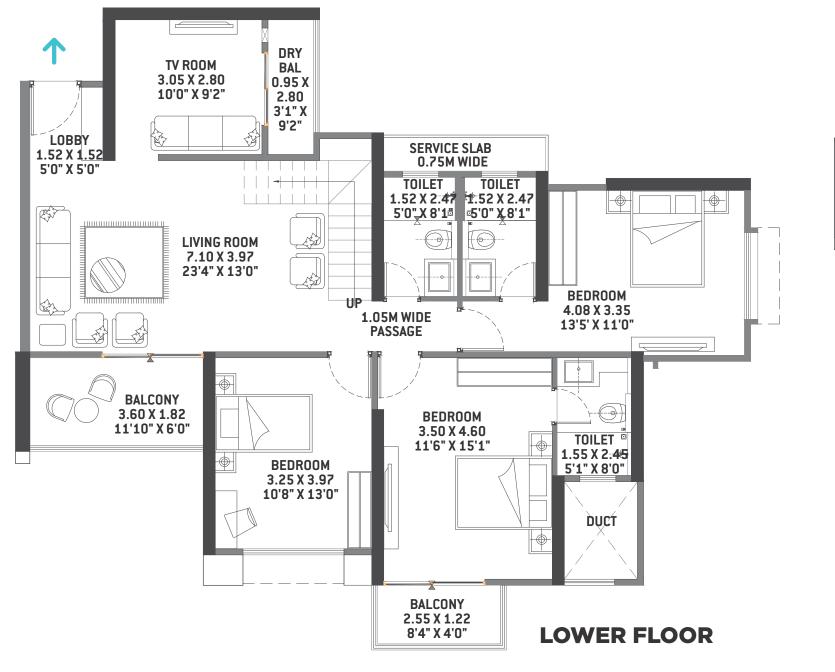


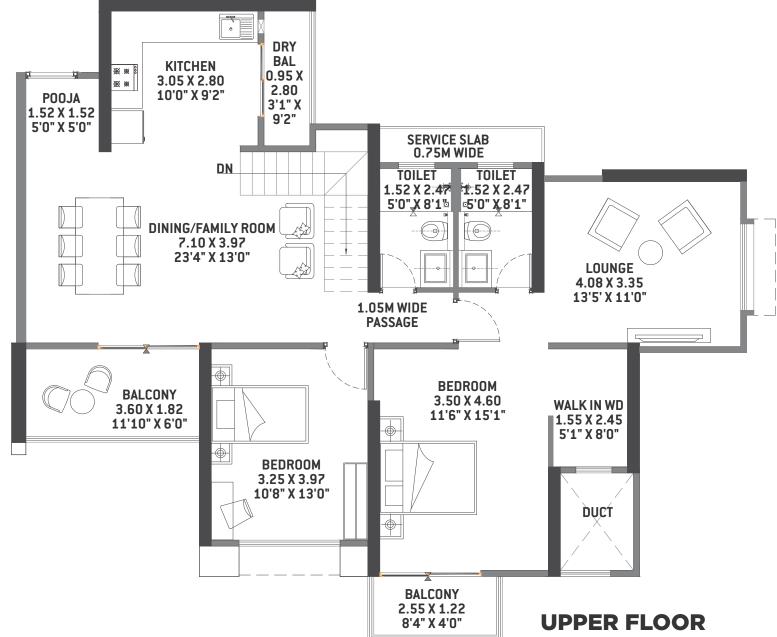
BRAND



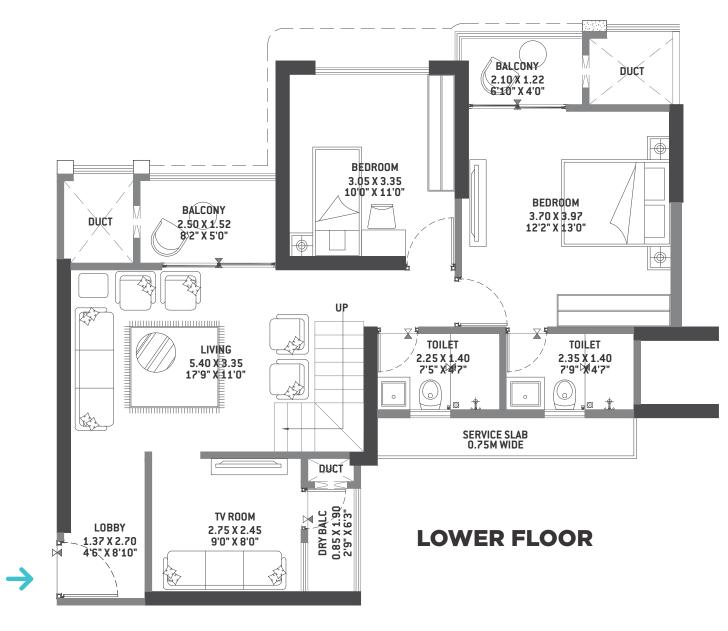


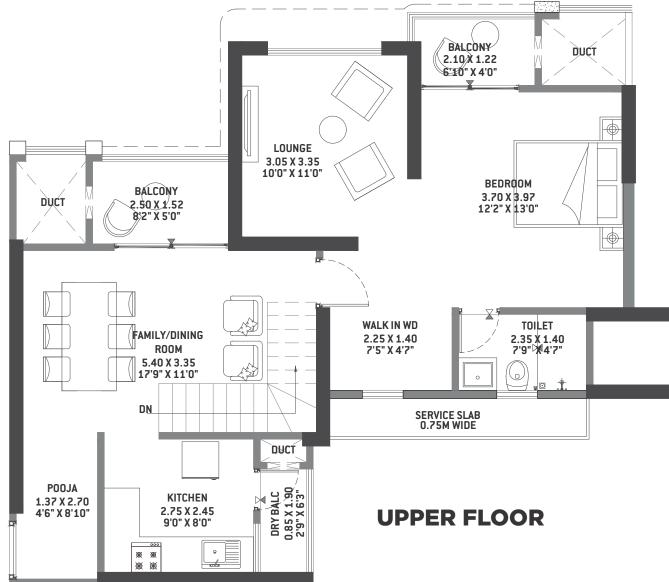










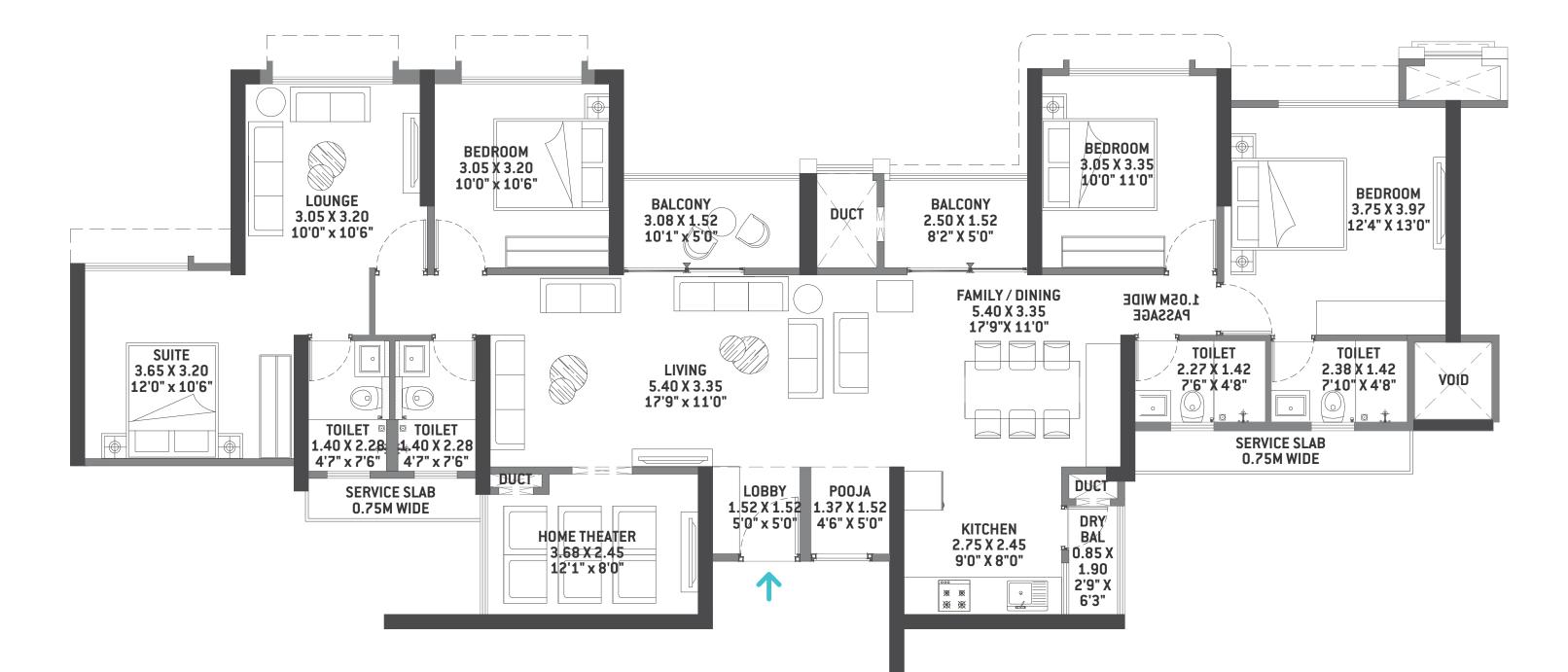






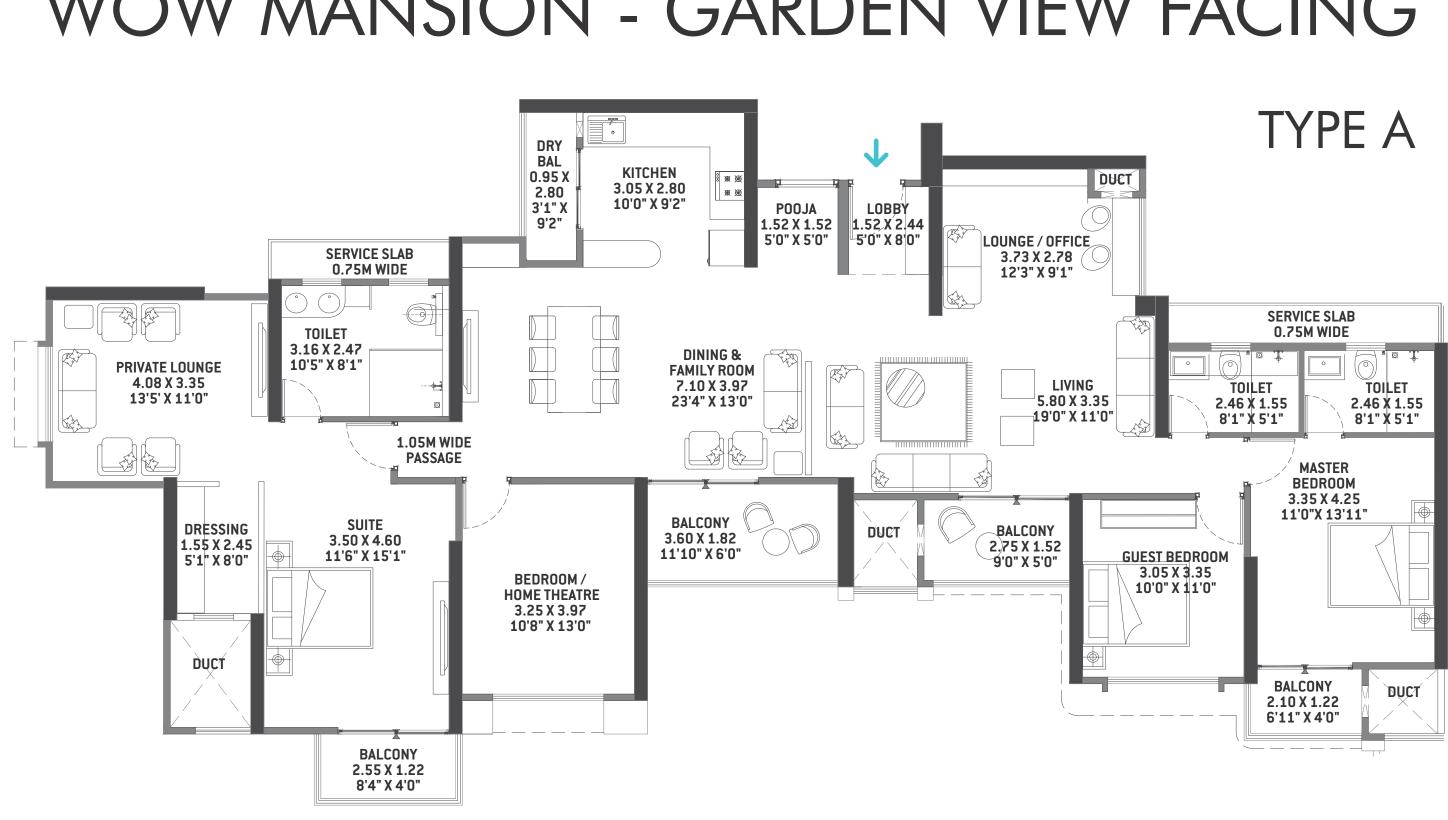


WOW MANSION - OPEN VIEW FACING



PUNE'S # 1 REAL ESTATE BRAND

WOW MANSION - GARDEN VIEW FACING



PUNE'S REAL ESTATE BRAND

WOW MANSION - GARDEN VIEW FACING



WOW Prime Location in Hinjawadi Ph-1 WOW Larger than Life Amenities WOW Beautifully Landscaped Open Areas WOW Smart Homes with Home Automation WOW Shopping Highstreet Boulevard WOW Breathtaking Views

PUNF'S

WOW Multiple Swimming Pools WOW Maximum Liveable Area WOW Grand Entrance WOW Amenities for All Ages WOW Stunning Elevation WOW Premium Address

EXPERIENCE WORLD OF WOW ONLY WITH VTP





Site Address: Near Hinjawadi Ph-1, Pune.

Phase 1 RERA



MahaRERA Registration No. P52100077322 available at www.maharera.mahaonline.gov.in

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